

# Everton

## 2019/20 Fan Survey August 2020 Results

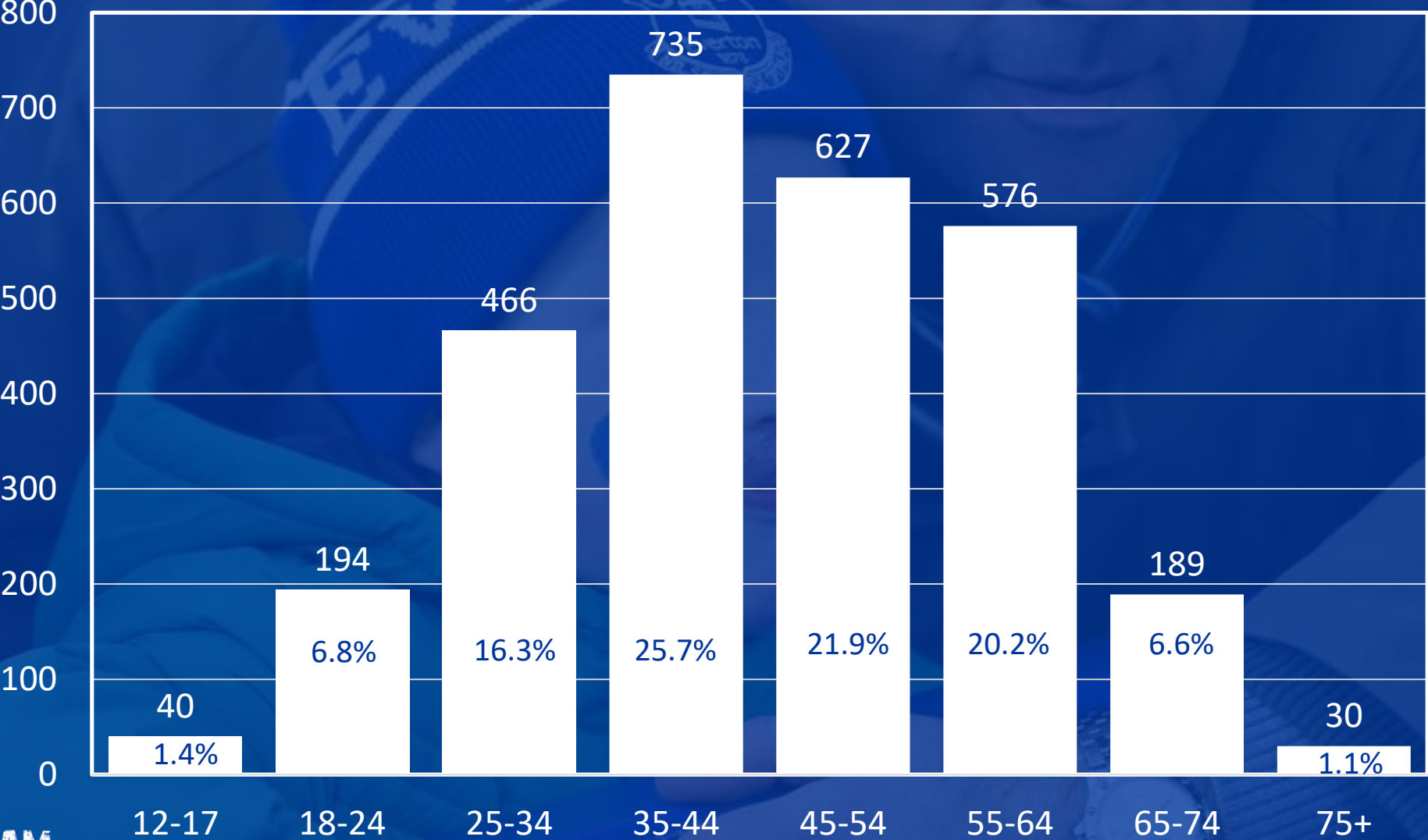


**2,857** Everton fans completed this fan survey which ran immediately from the conclusion of Everton's final fixture of the 2019/20 season, **26/07/2020** to **02/08/2020**.

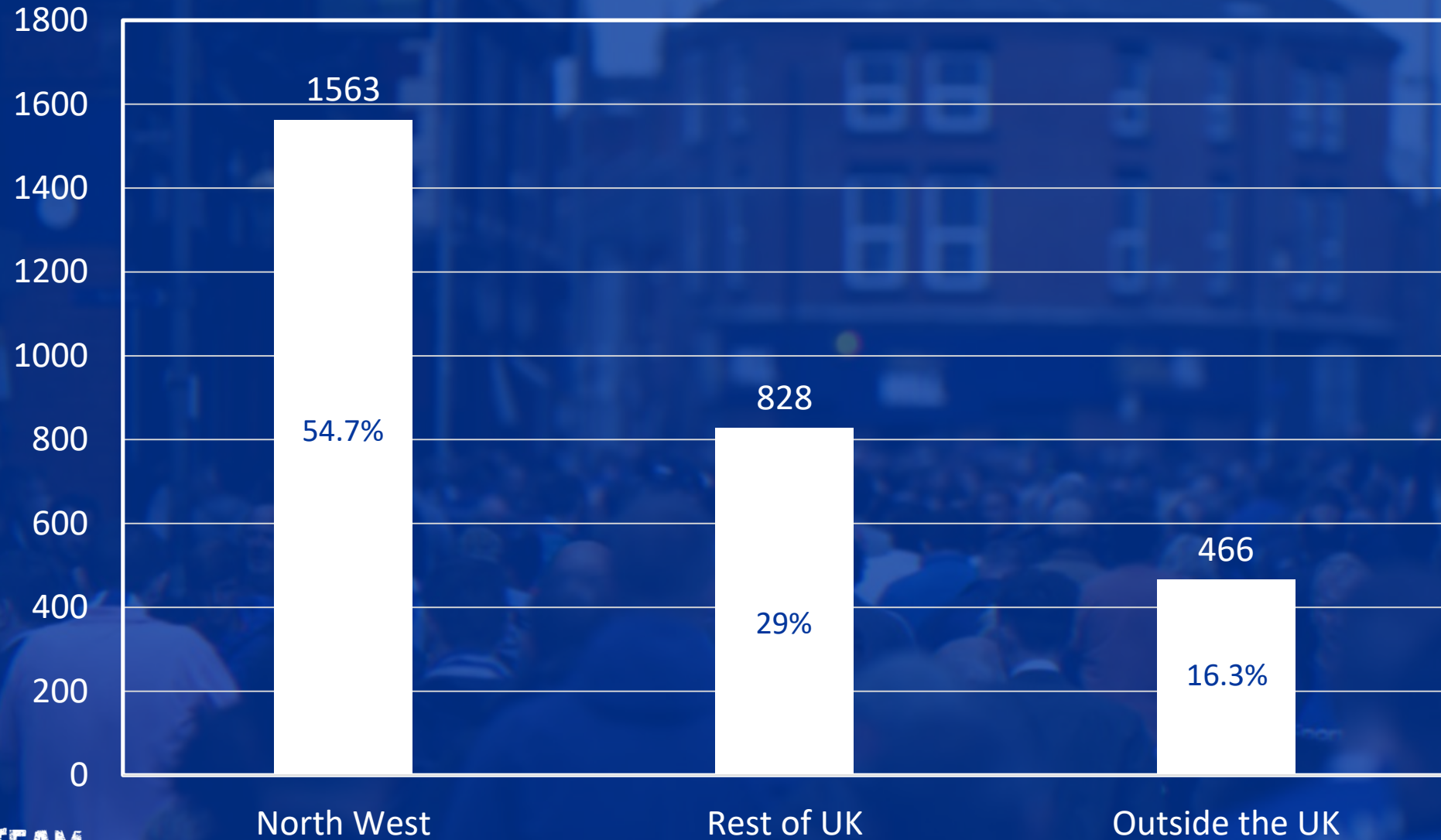
**GrandOldTeam** would like to thank all Everton fans who provided us with a detailed understanding of their views on the key issues at Everton Football Club.

We would also like to thank the Evertonians who helped us prepare, conduct and compile the results of the survey to ensure we gained a thorough reflection of the views of Everton fans.

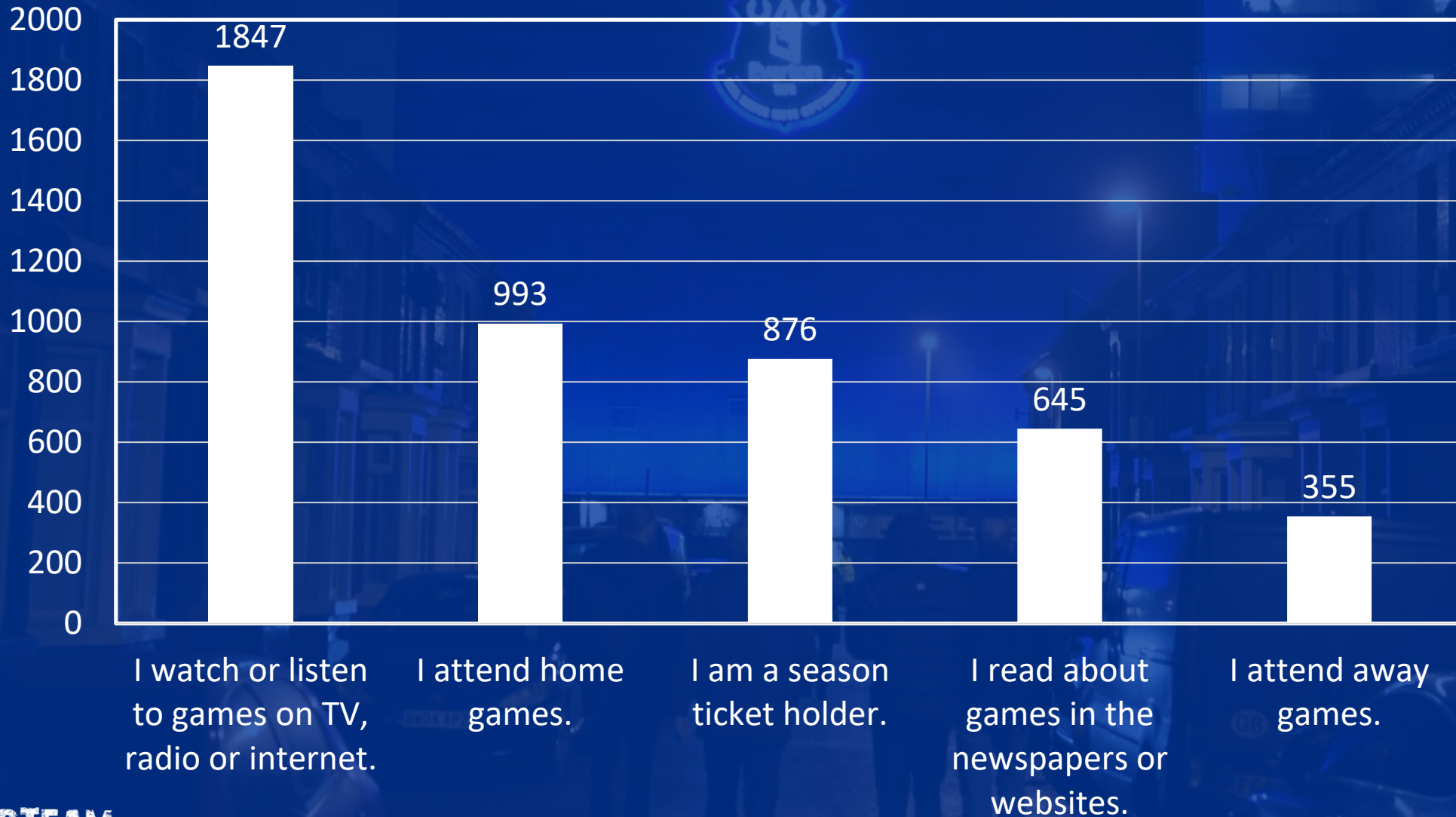
# How old are you?



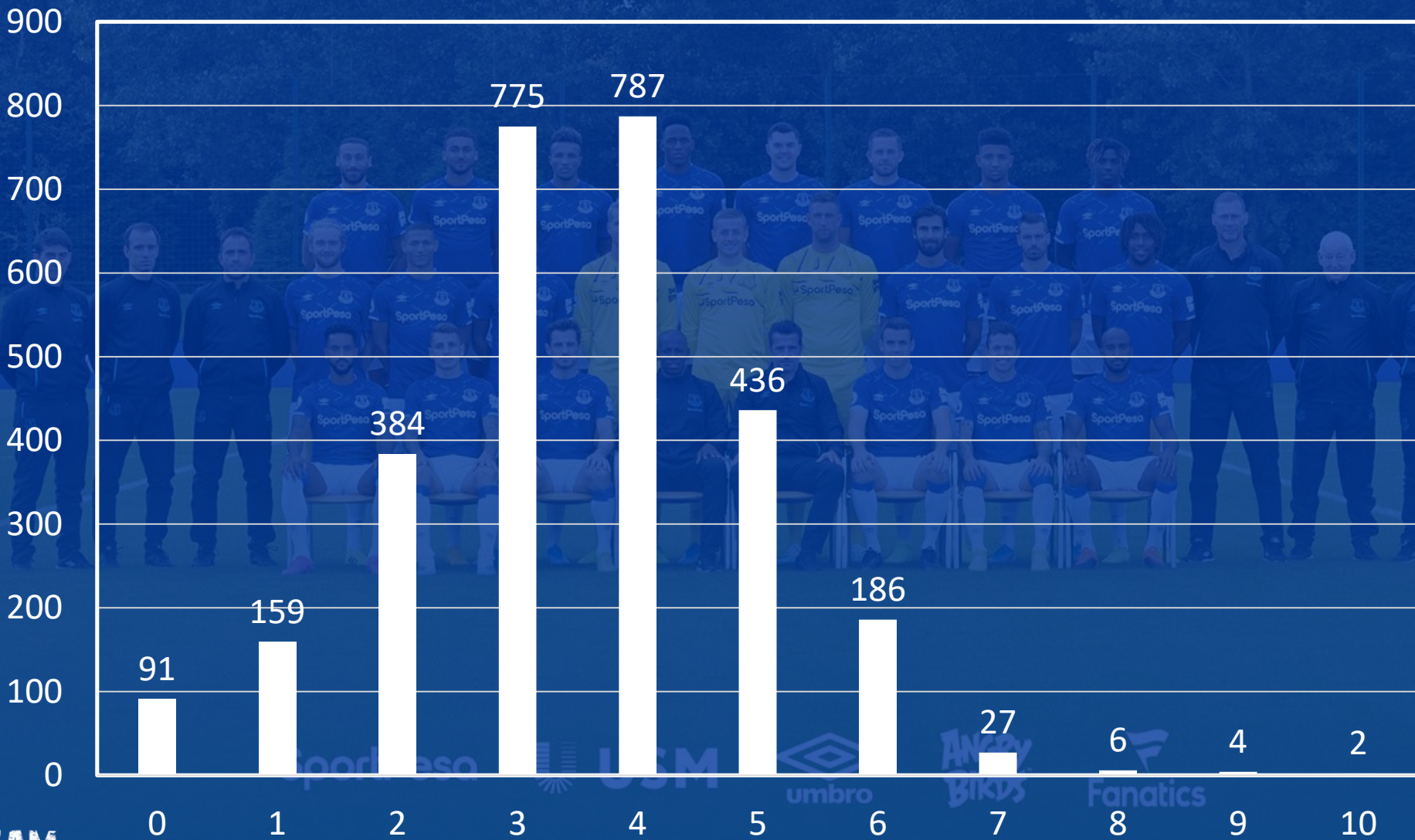
# Which of the following best describes where you are living at the moment?



# Which of the following best describes how you normally follow Everton games? (Multiple Choice)



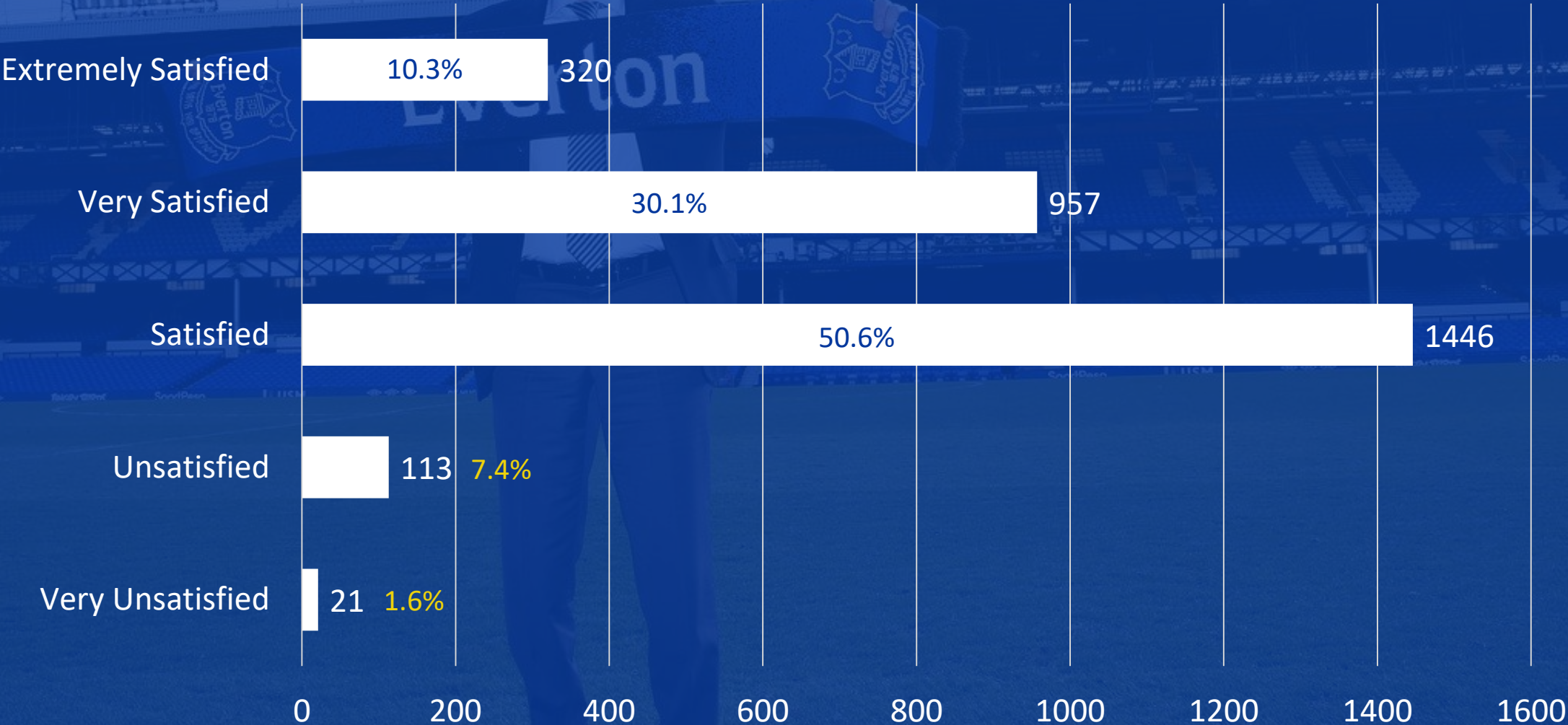
# Rate Everton's 2019/20 season out of 10



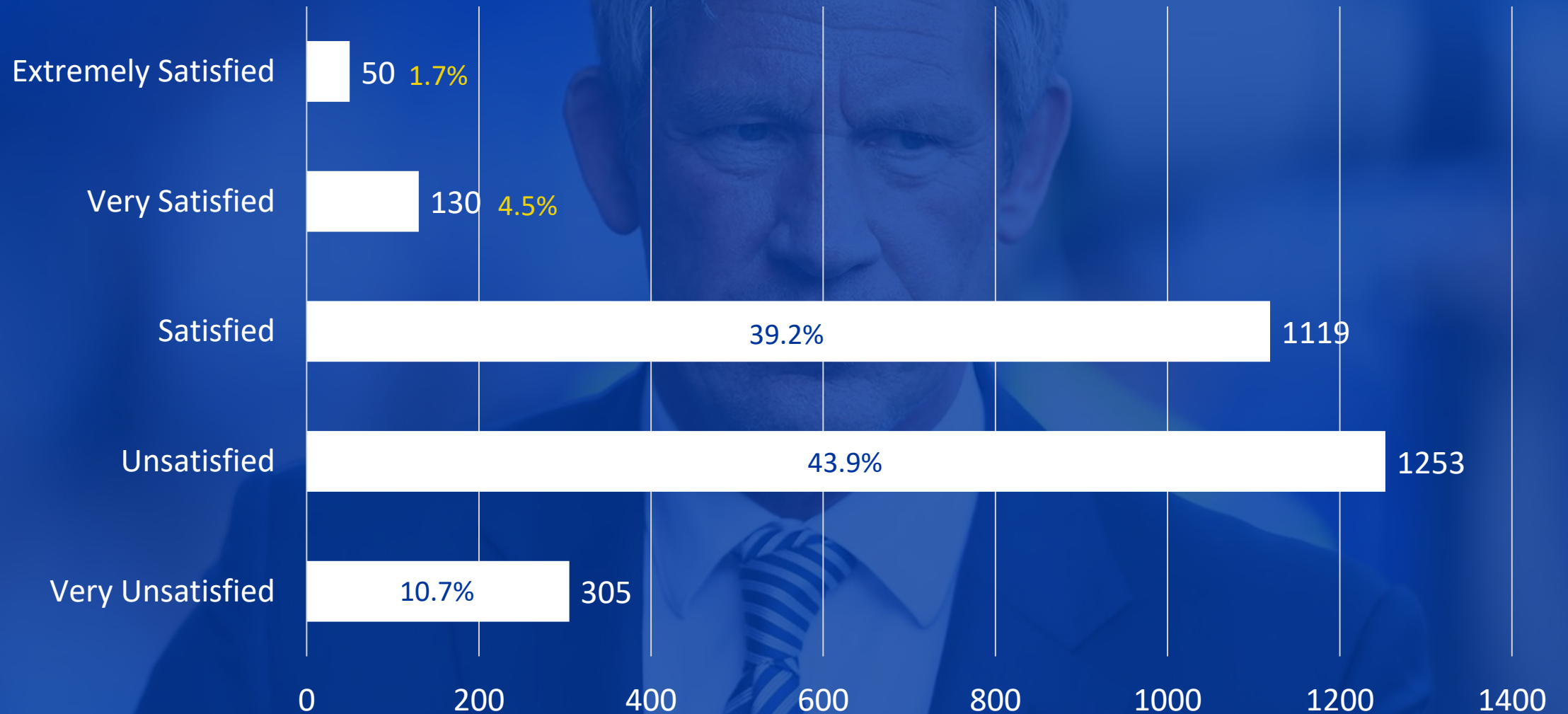
# How satisfied are you with the football performance of Everton Football Club in recent years?



# How satisfied are you with the football performance of Carlo Ancelotti as manager?



# How satisfied are you with the football performance of Marcel Brands as director of football?

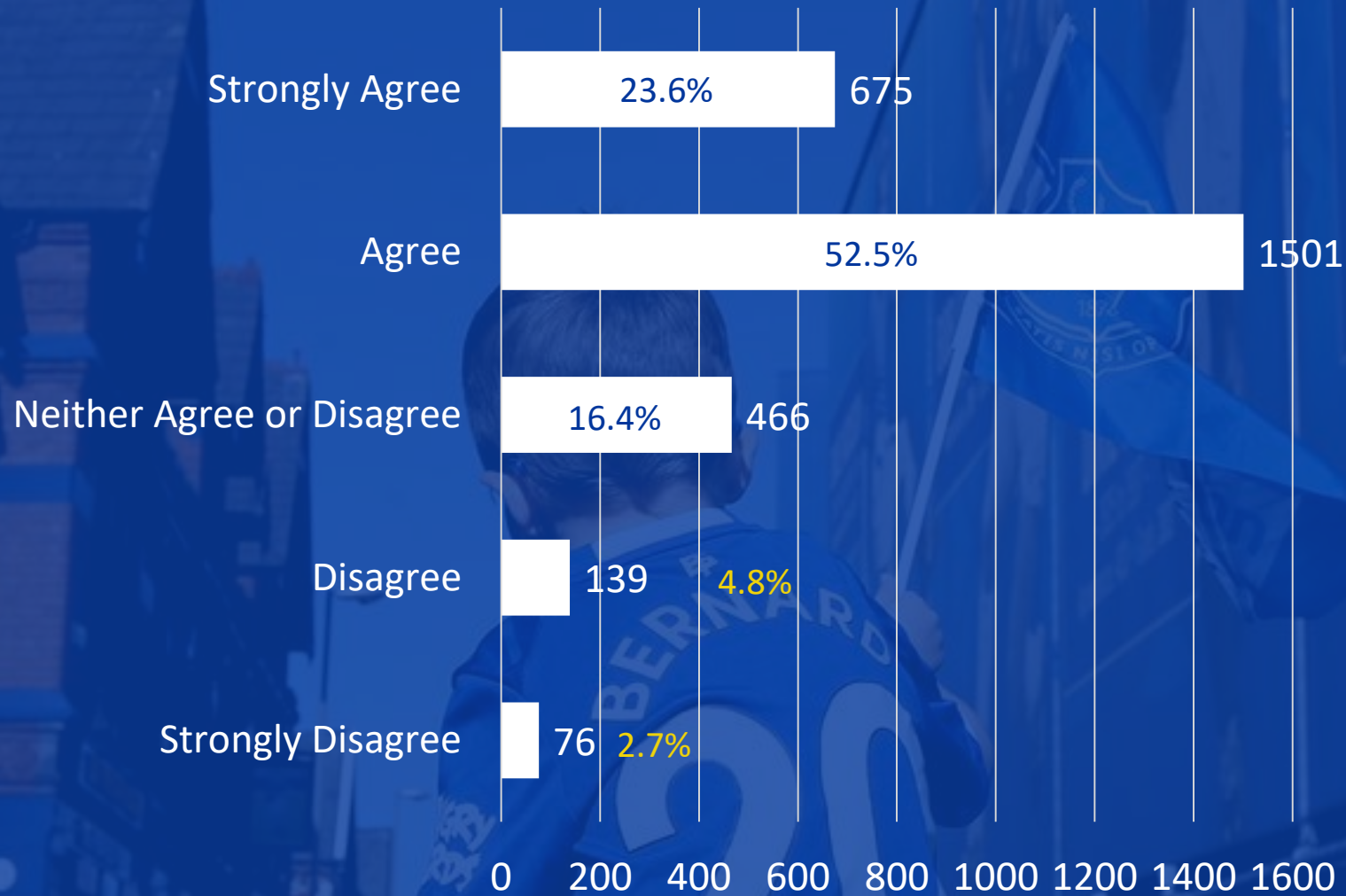




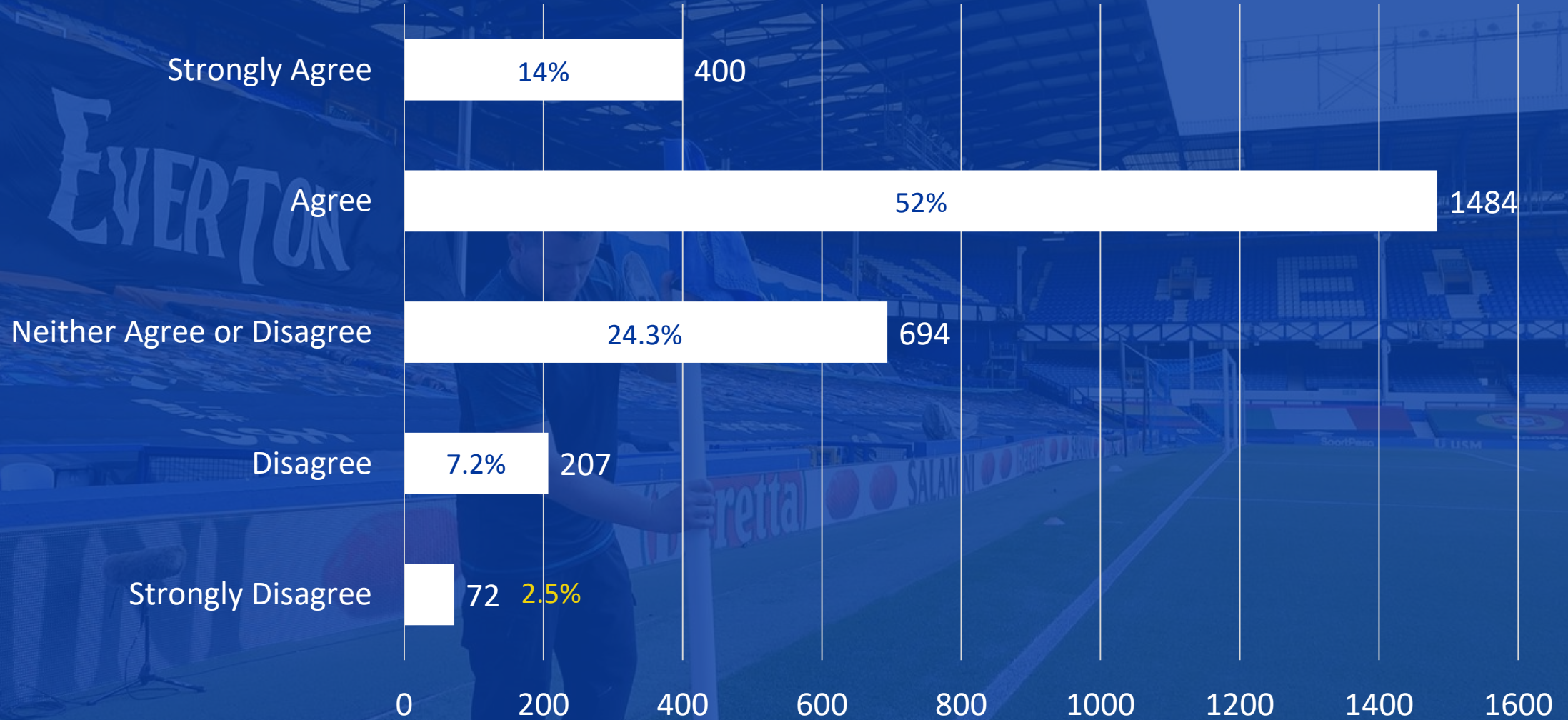
# How satisfied are you with the performance of Denise Barrett-Baxendale as CEO?



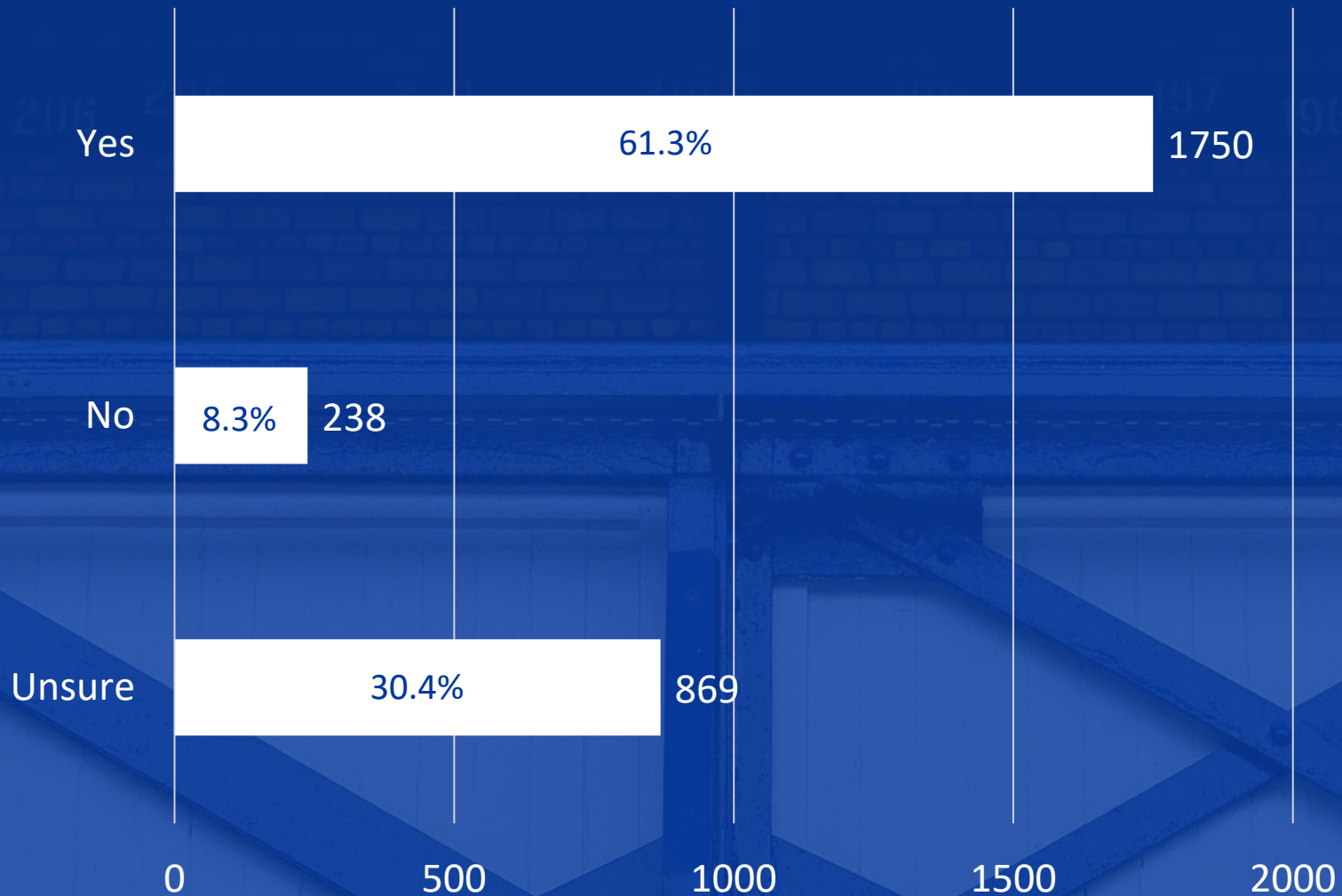
# “Everton Football Club care about their fans opinion” - To what extent do you agree?



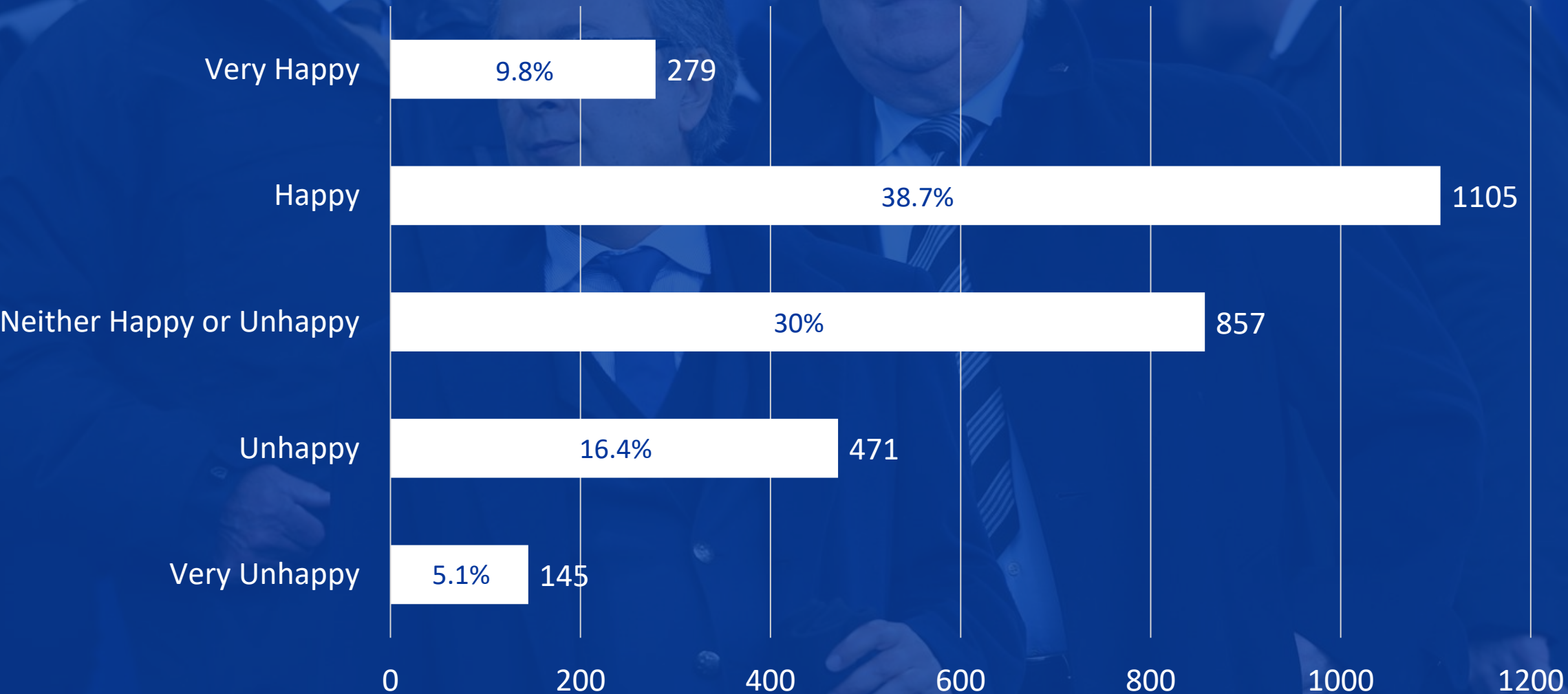
# “Everton Football Club listen to their fans” - To what extent do you agree?



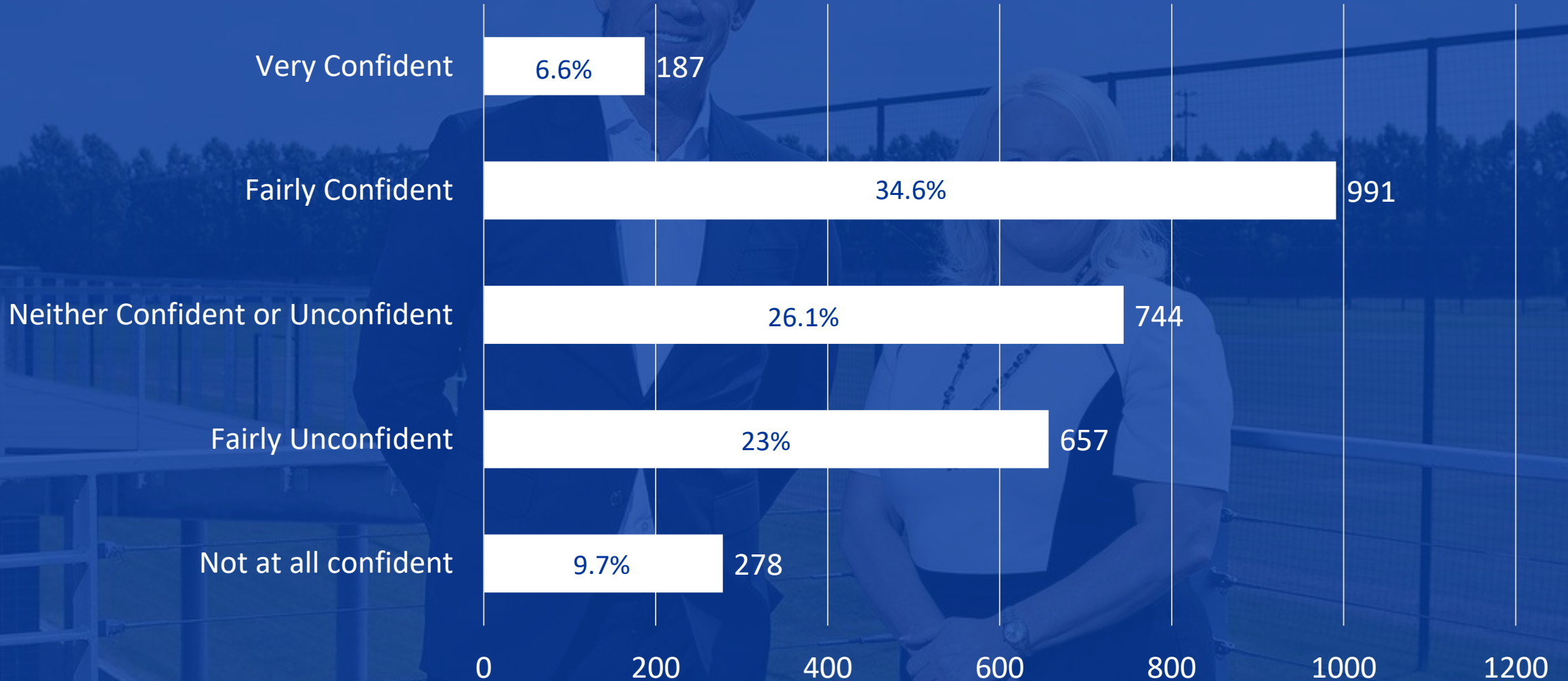
# Should Everton appoint a 'Head of Club and Supporter Liaison'?



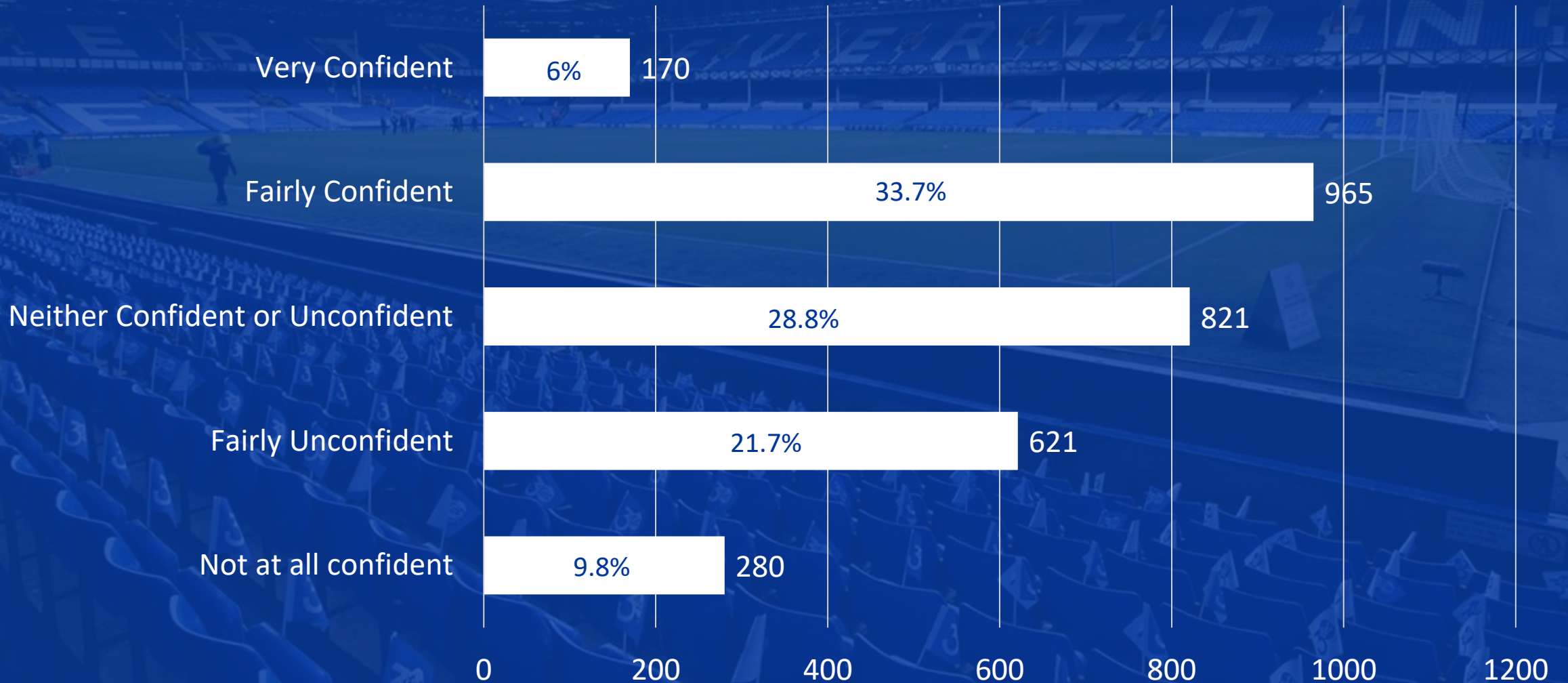
# How happy or unhappy are you with the way the club is being run off the pitch, by the current board of Everton Football Club?



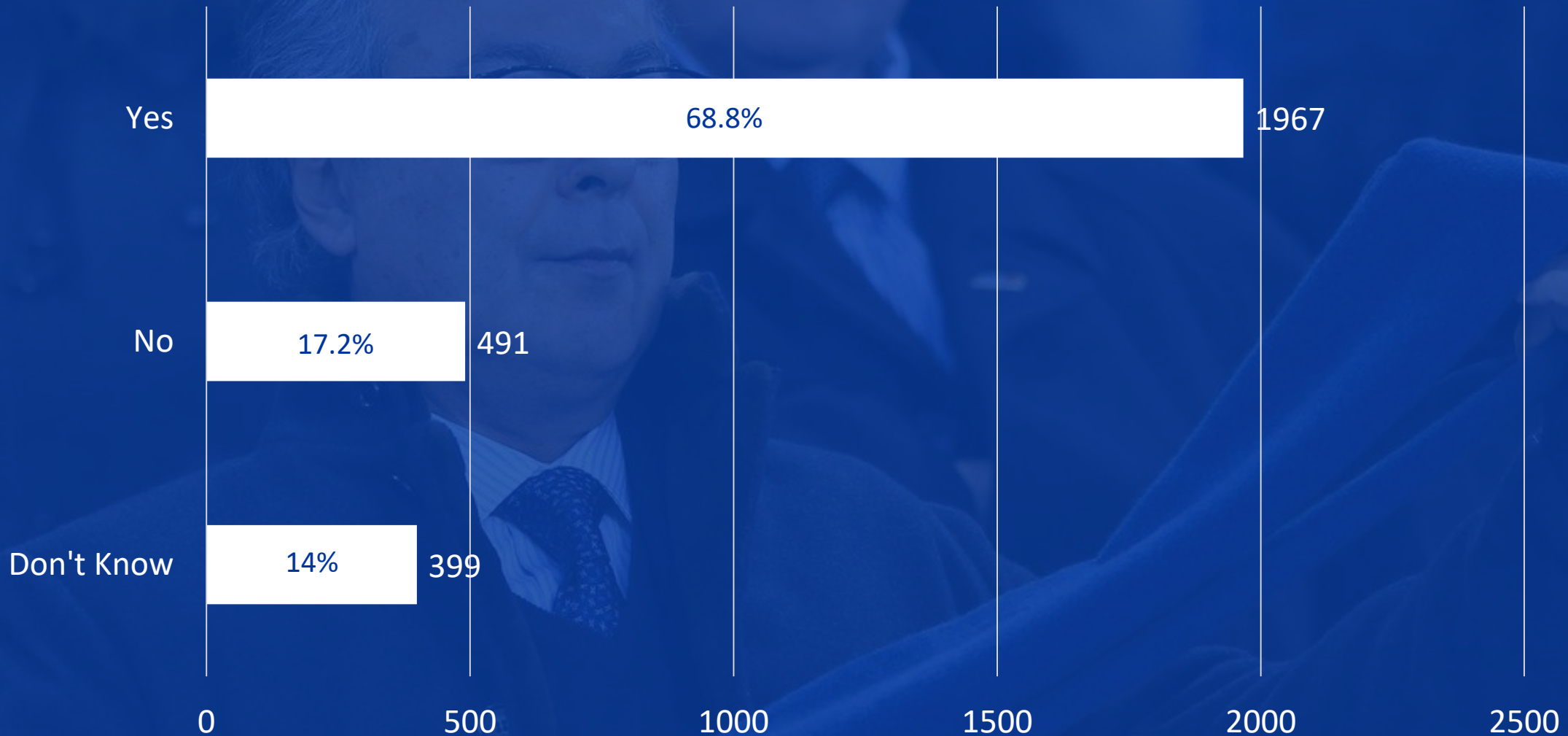
To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club a consistently top six premier league team?



To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club realistically compete for trophies.

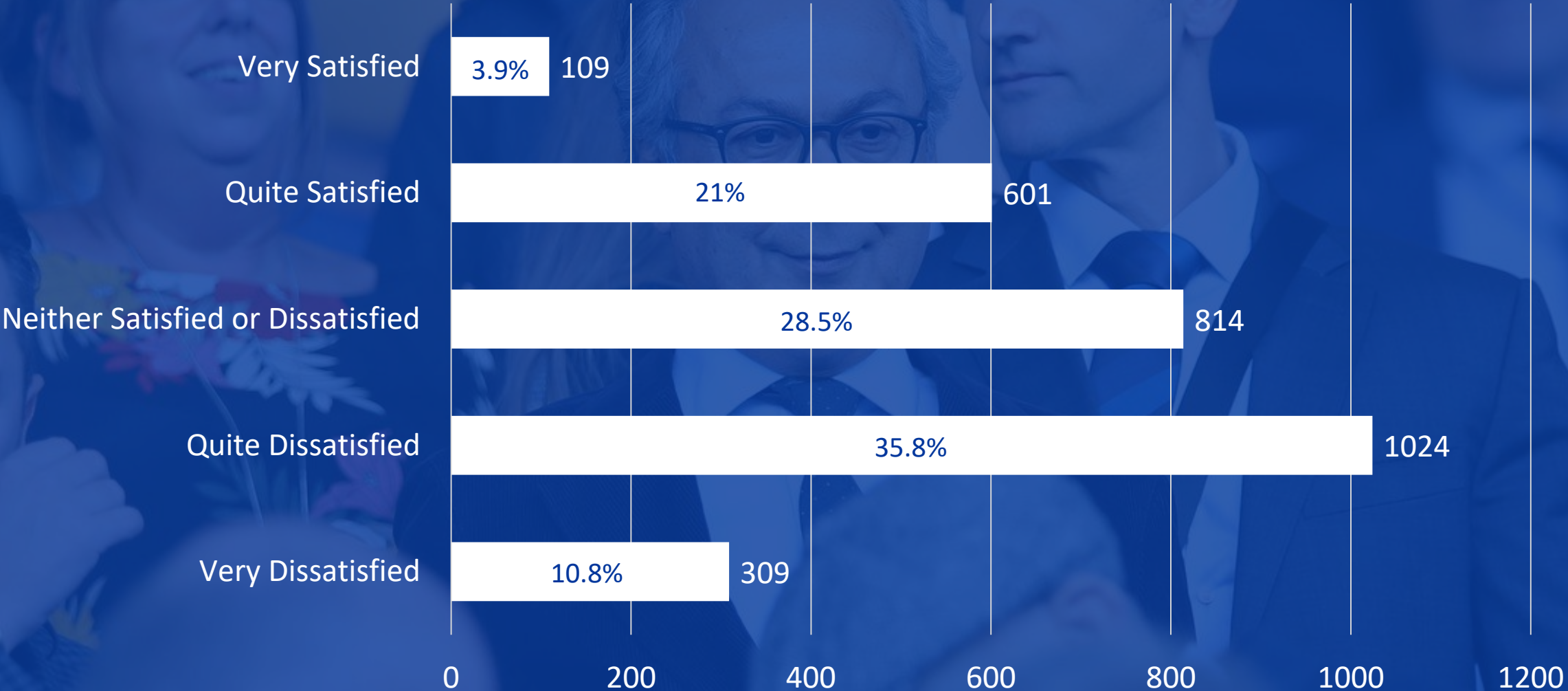


# Could/Should Farhad Moshiri improve his communications with supporters?

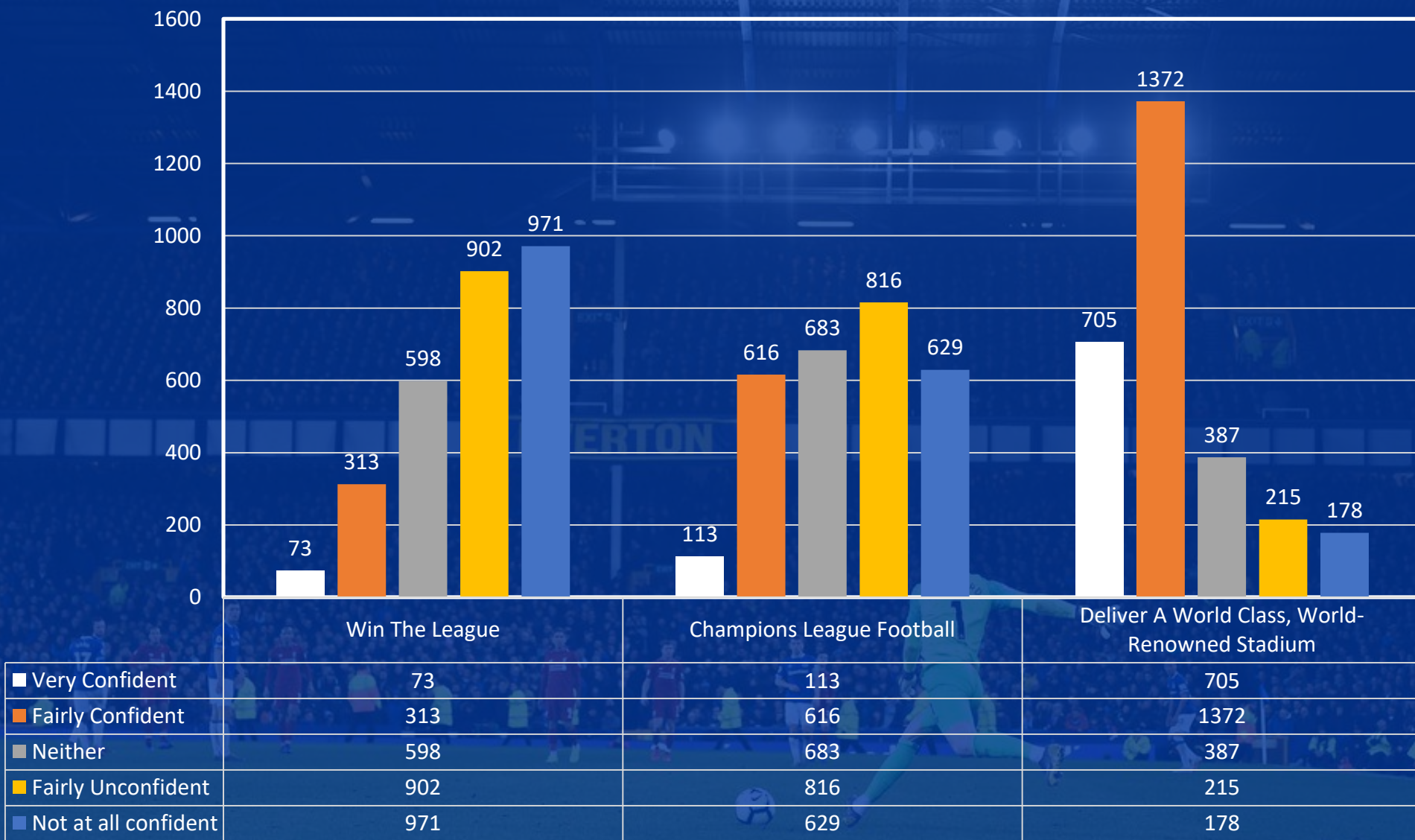




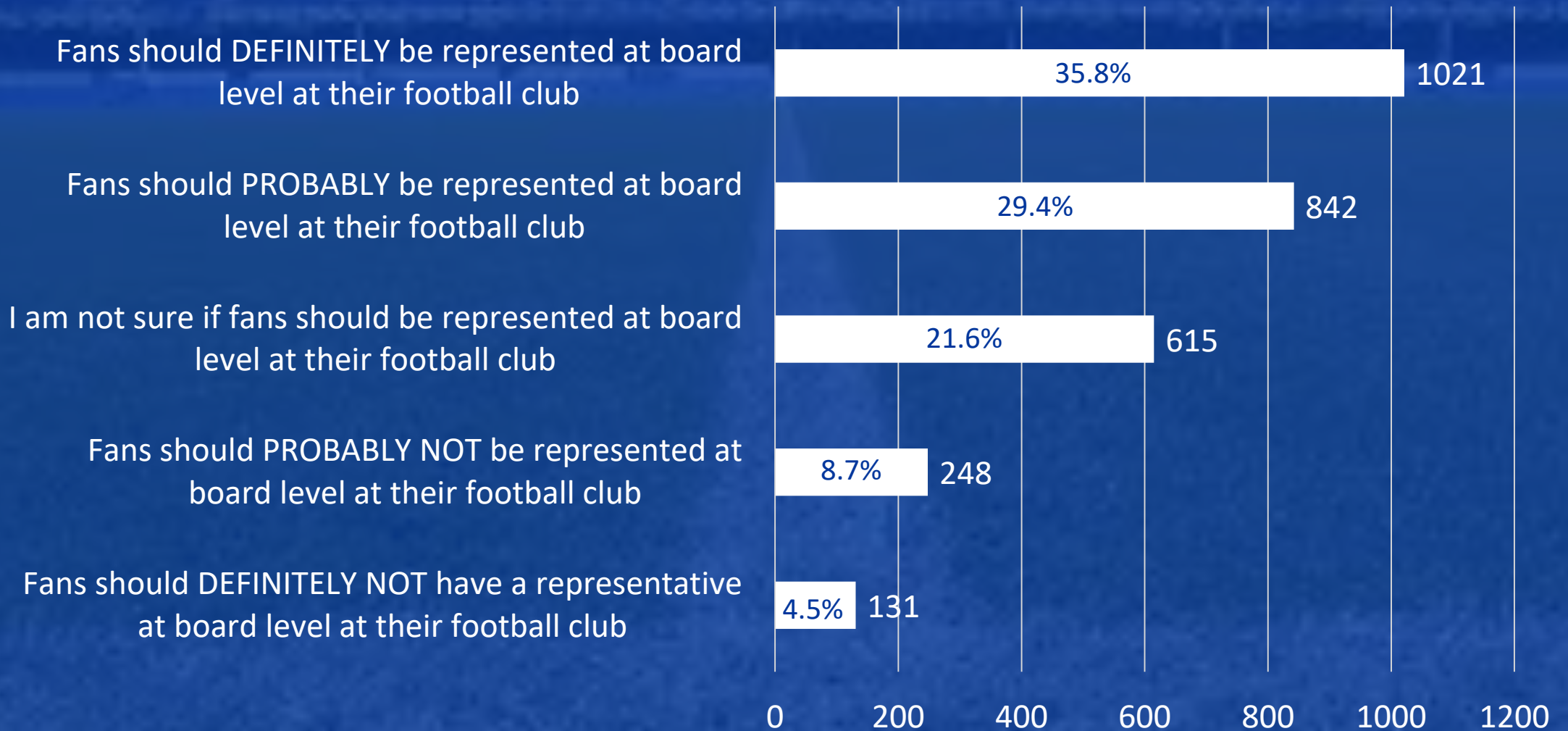
# Farhad Moshiri become Everton's majority shareholder in February 2016. How satisfied are you with Everton's progress under Moshiri?



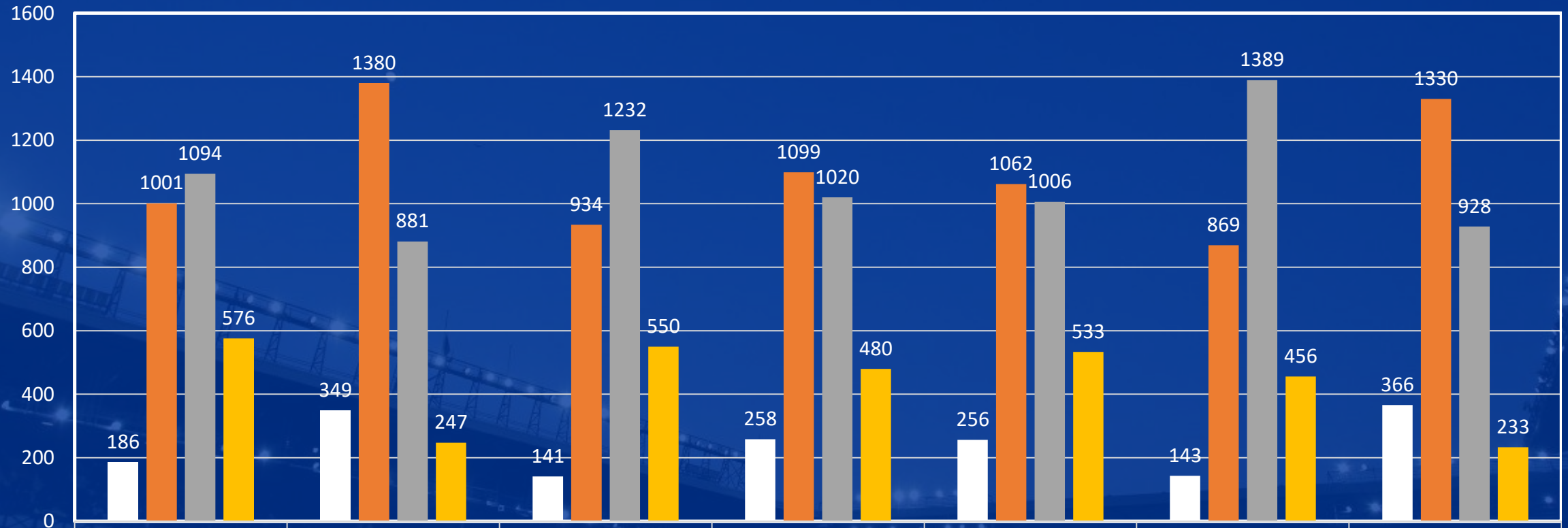
Everton CEO Denise Barrett-Baxendale declared Everton's vision is to win the Premier League and be playing Champions League football in a world-class, world-renowned football stadium. How confident are you in Everton's board to achieve each aspect of their target?



# Should Everton's board contain fan representation? Which of the following statements best describes your opinion?

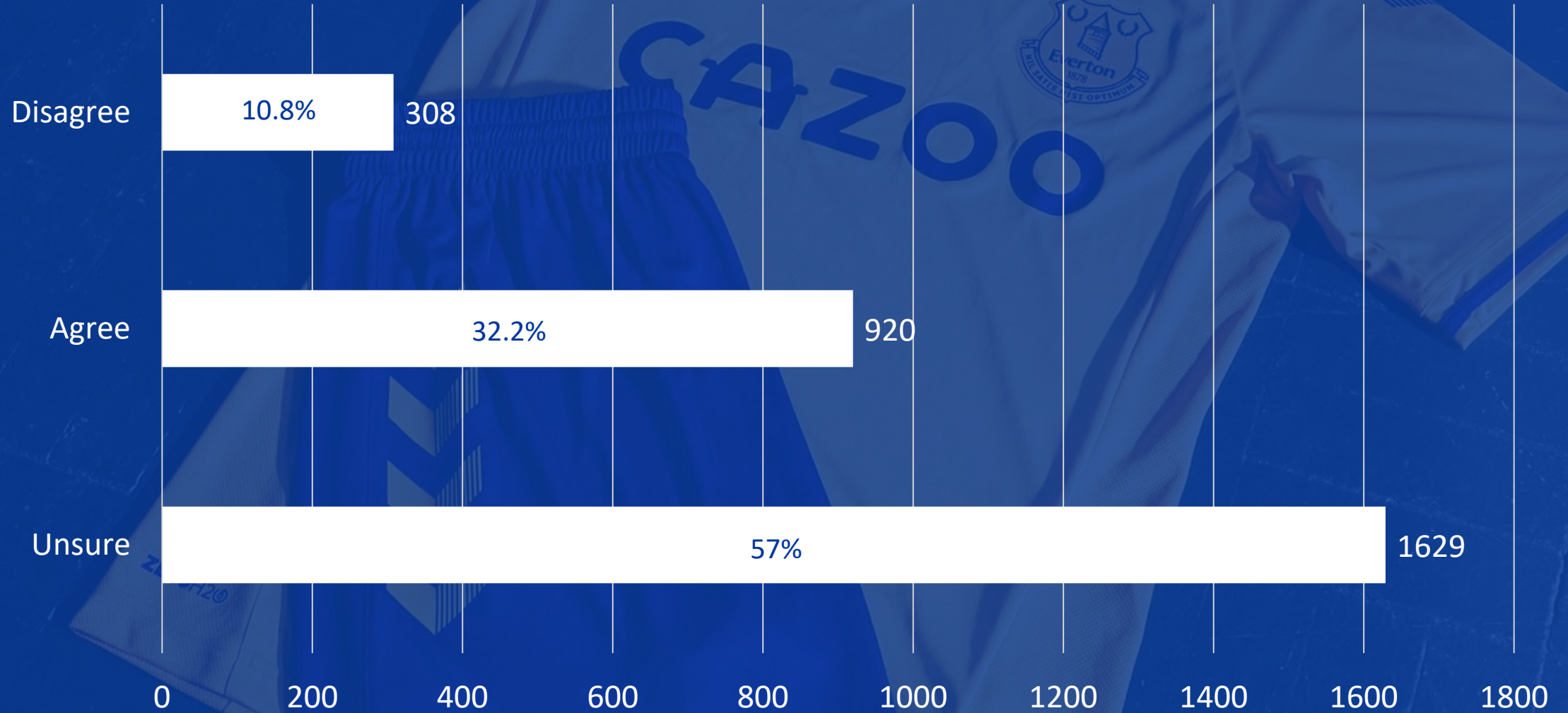


# How you would rate the Everton board's strengths in the following?

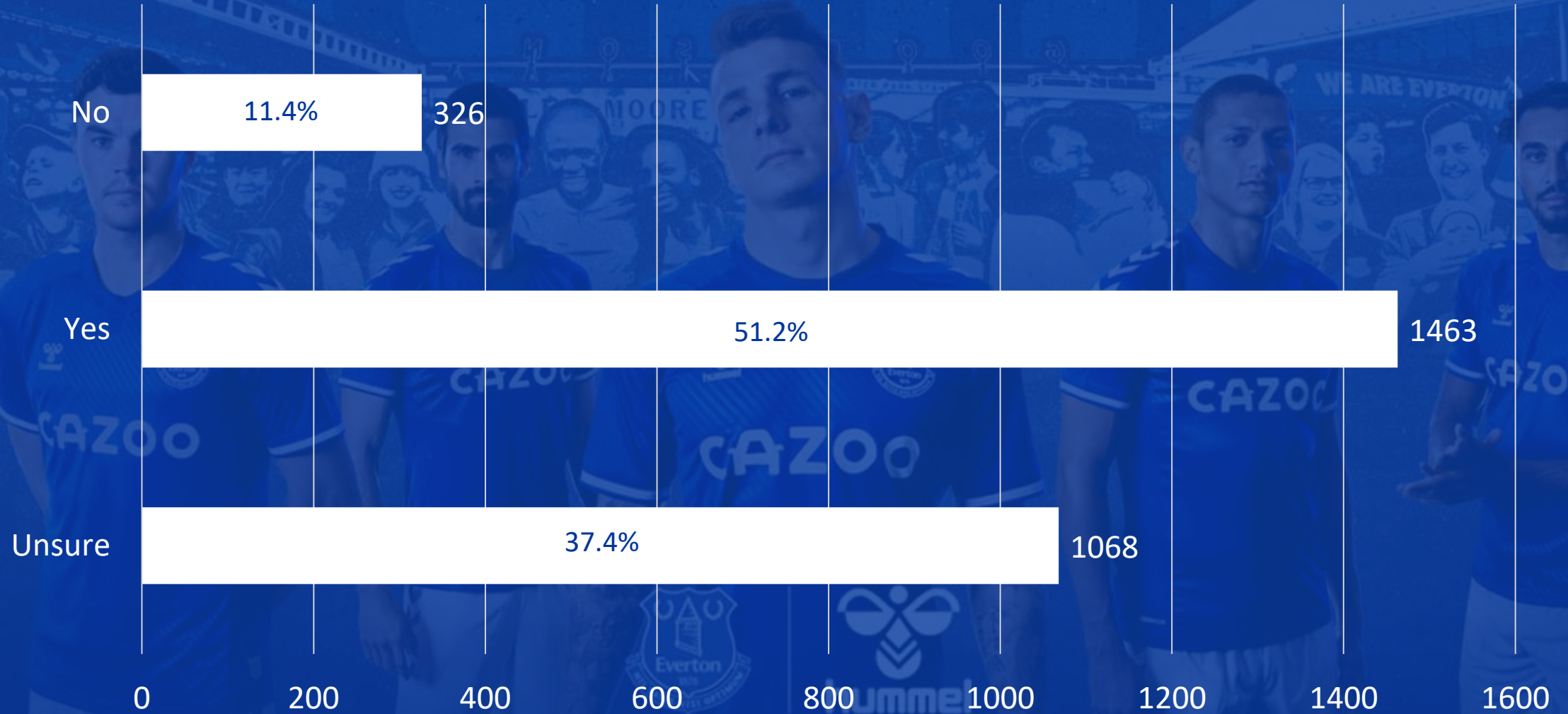


	Financial management generally	Custodianship / looking after the long-term future of the club	Overseeing the Manager and Football performance of the club	Providing a clear vision of its ambitions for the club and the strategy it has to achieve them	Enhancing Everton's commercial operations	Accountability and openness to shareholders and supporters	Ensuring good relationships with, and valuing, its supporters
■ Excellent	186	349	141	258	256	143	366
■ Good	1001	1380	934	1099	1062	869	1330
■ Average	1094	881	1232	1020	1006	1389	928
■ Poor	576	247	550	480	533	456	233

# Cazoo is a good sponsor for Everton



# hummel is a good kit manufacturer for Everton



A full kids kit (shirt, shorts and socks) costs £75. You consider this to be...

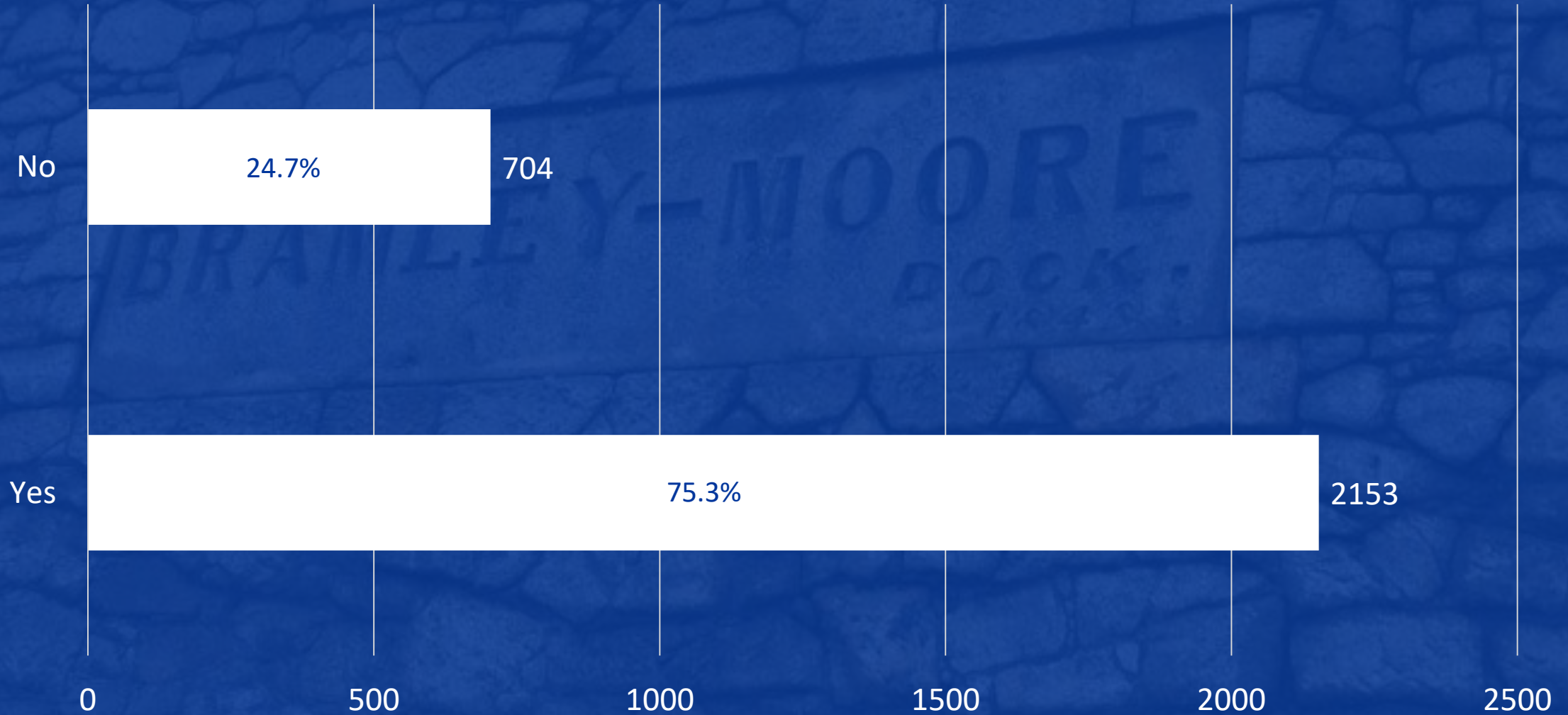


# Do you think the Bramley-Moore Dock Stadium will actually be built?





Everton's board members have repeatedly asserted Bramley Moore Dock will be a 'world-class'. Do you trust Everton's existing board to deliver a stadium to the standard befitting of the club?



# Are you in favour of safe standing?

No

18.3% 323

Yes

81.7% 2534

0

500

1000

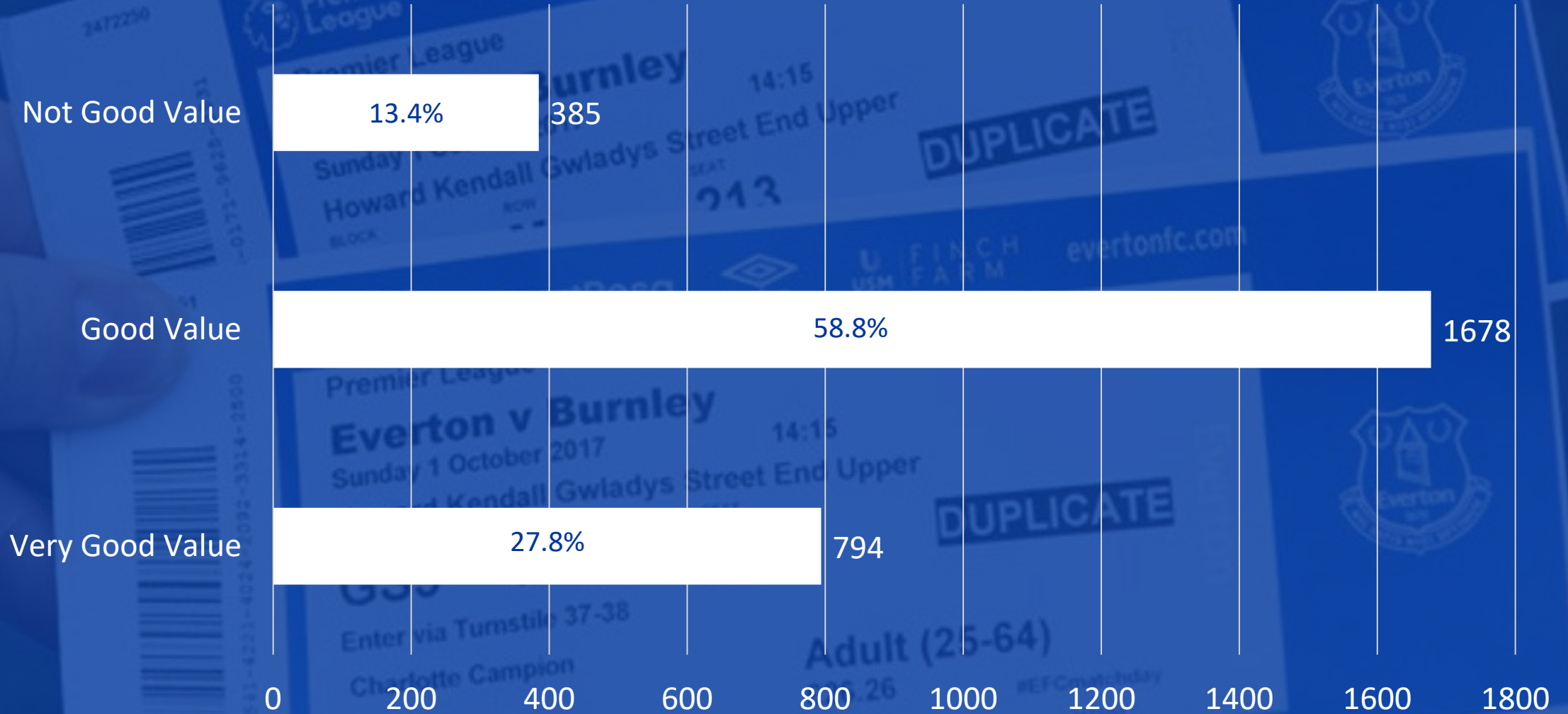
1500

2000

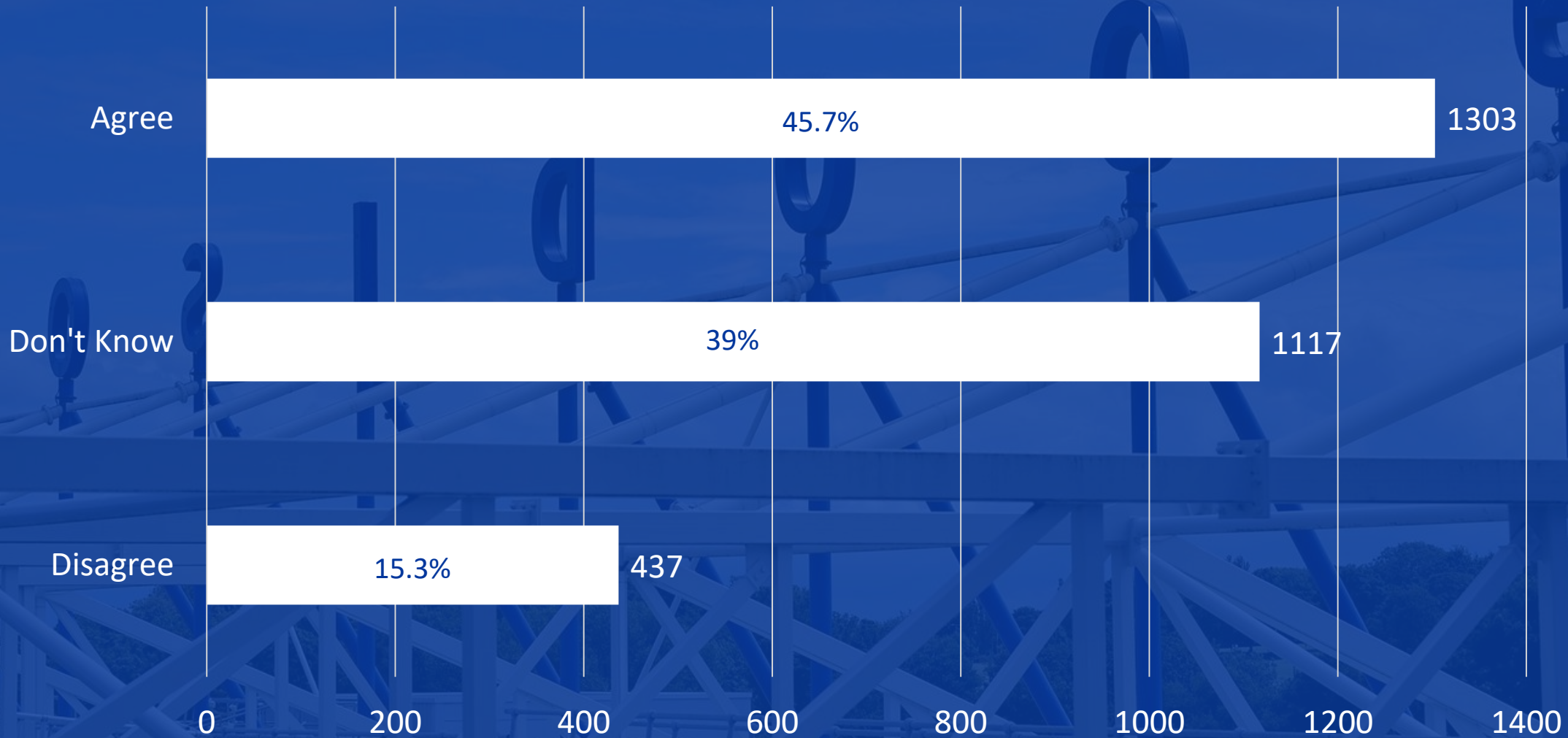
2500

3000

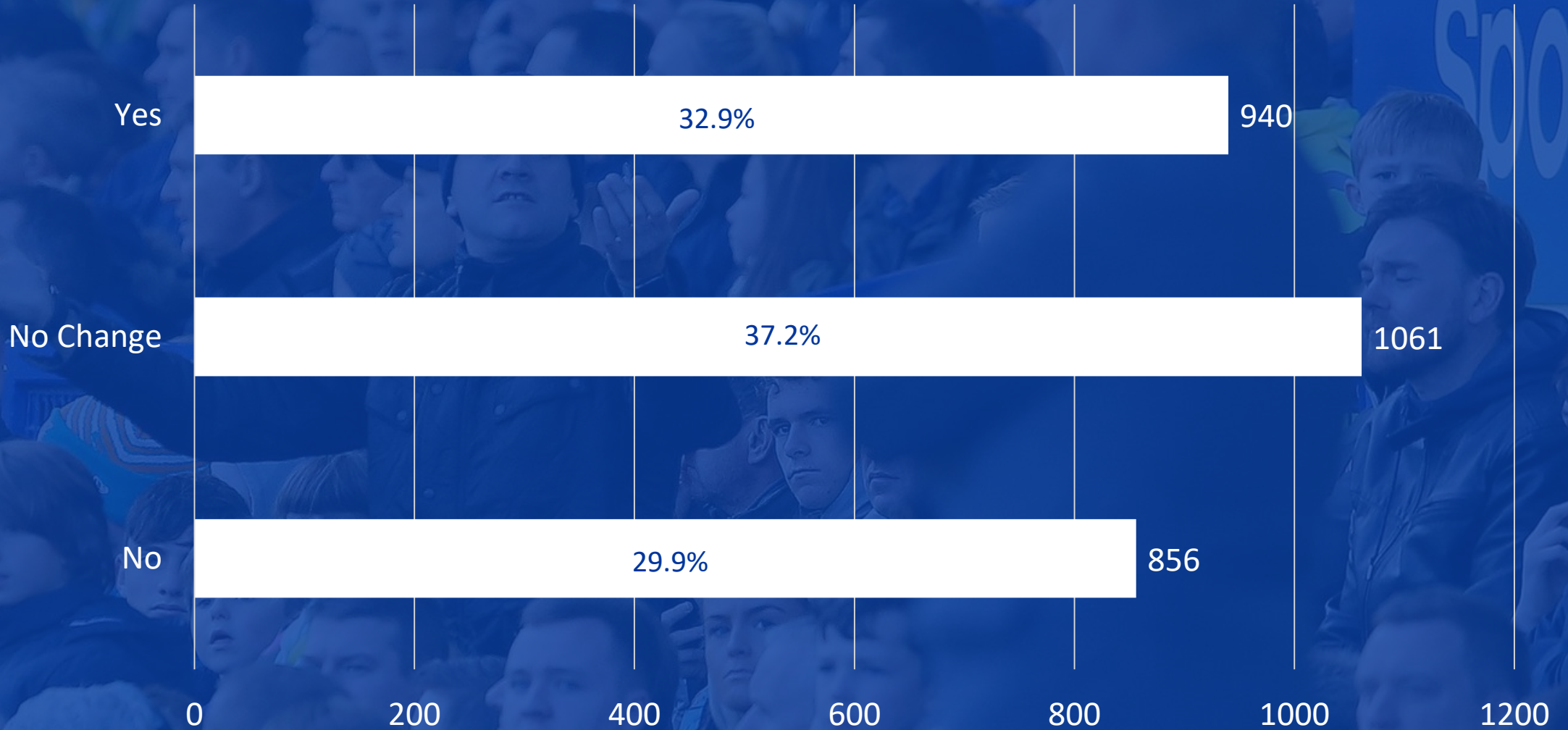
# Do you think that the ticket prices Everton charge provide good value for money?



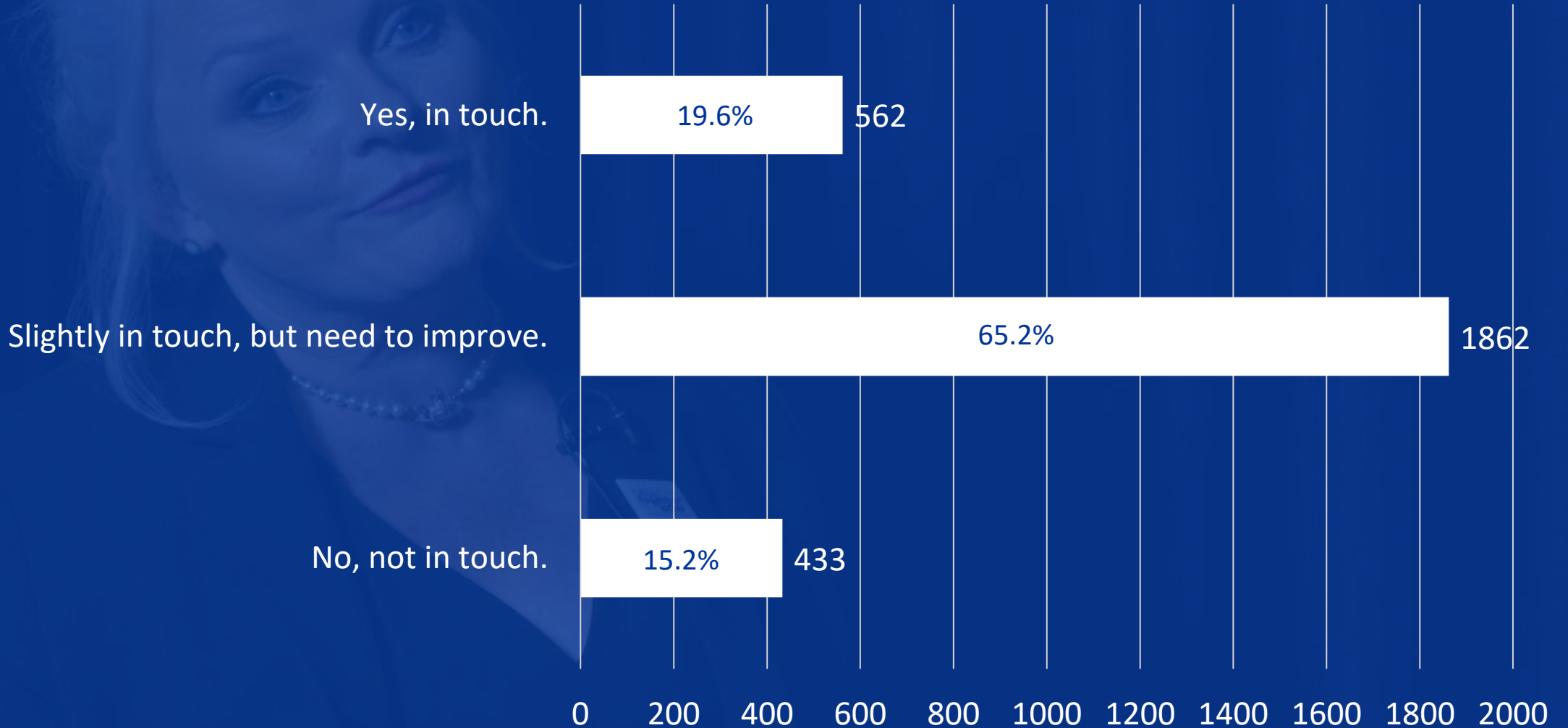
# StubHub is a good ticket resale platform for Everton



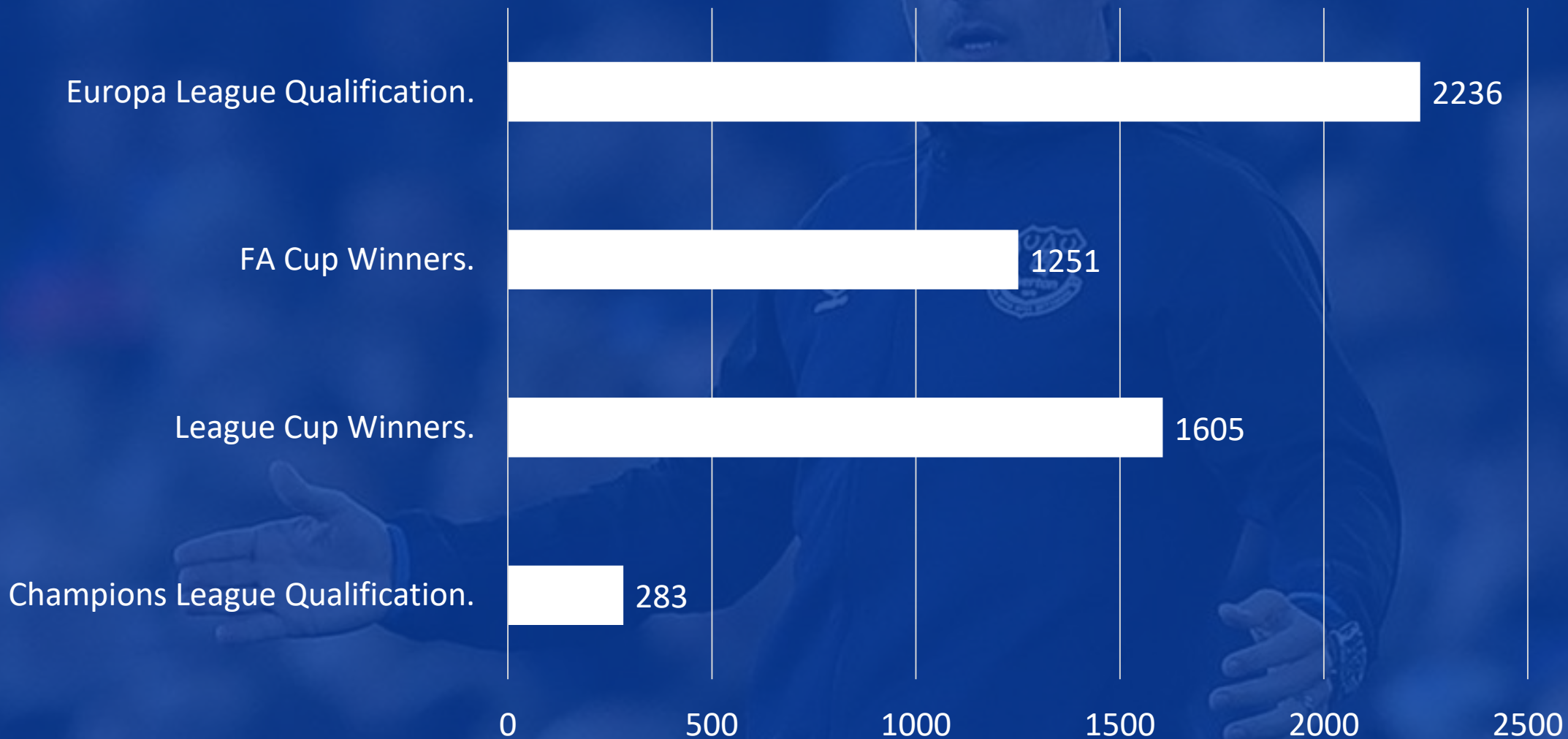
Reflecting on your own relationship with Everton and reviewing recent years, do you feel a stronger sense of belonging to the club?



Do you think the Everton and its senior executives are in touch with Everton fans and have a good understanding of their hopes and concerns for the future of the club?



What is a realistic target for Everton in 2020/2021 season? **Tick all that apply.**



Looking at Everton's current ownership structure, its football management and squad strength, and comparing it to the other Premier League clubs, how optimistic are you about Everton's prospects during the next five years?

