

Everton

2018/19 Fan Survey

May 2019 Results



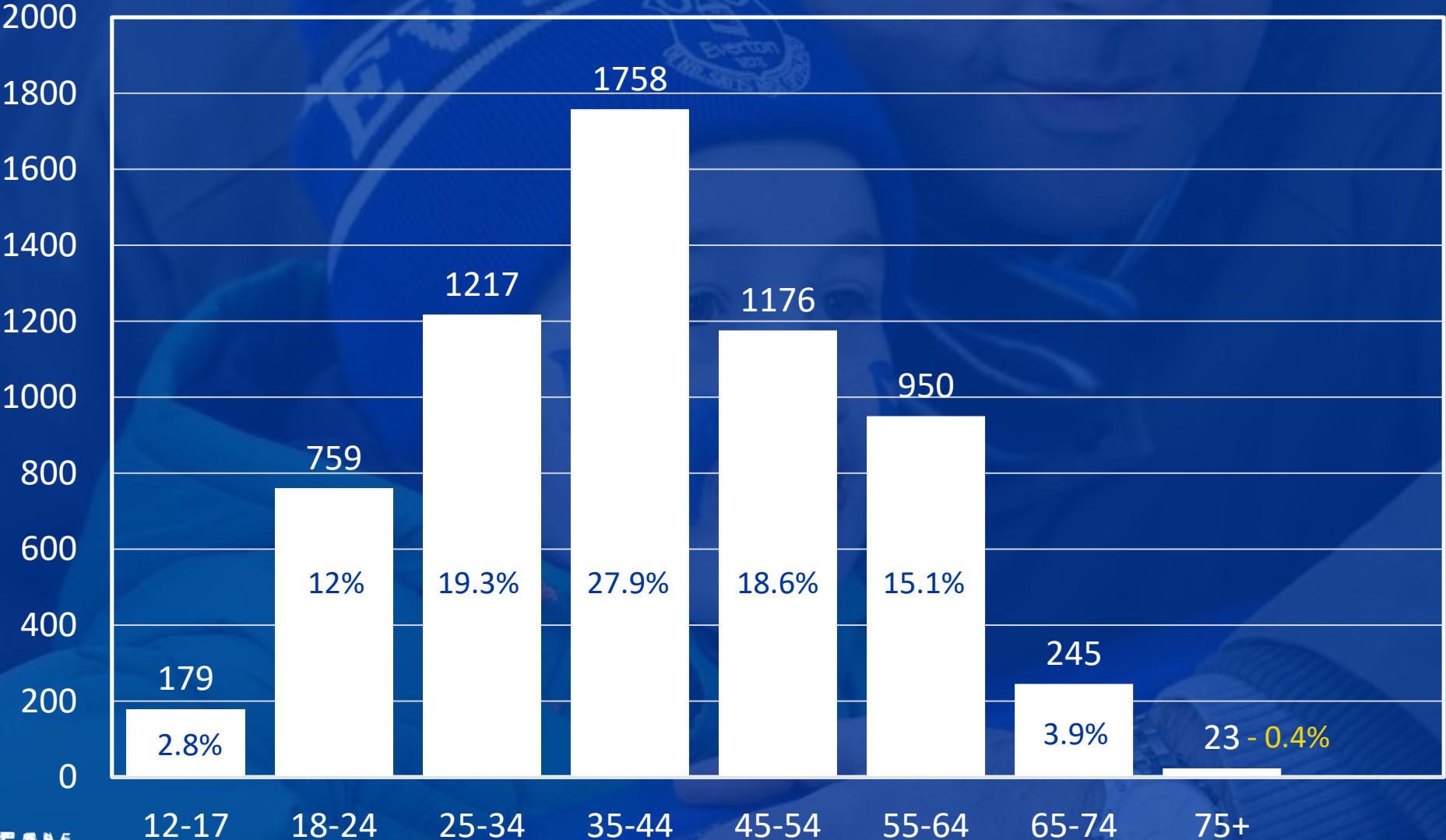
6,307 Everton fans completed this fan survey which ran immediately from the conclusion of Everton's final fixture of the 2018/19 season, **12/05/2019** to **26/05/2019**.

GrandOldTeam would like to thank all Everton fans who provided us with a detailed understanding of their views on the key issues at Everton Football Club.

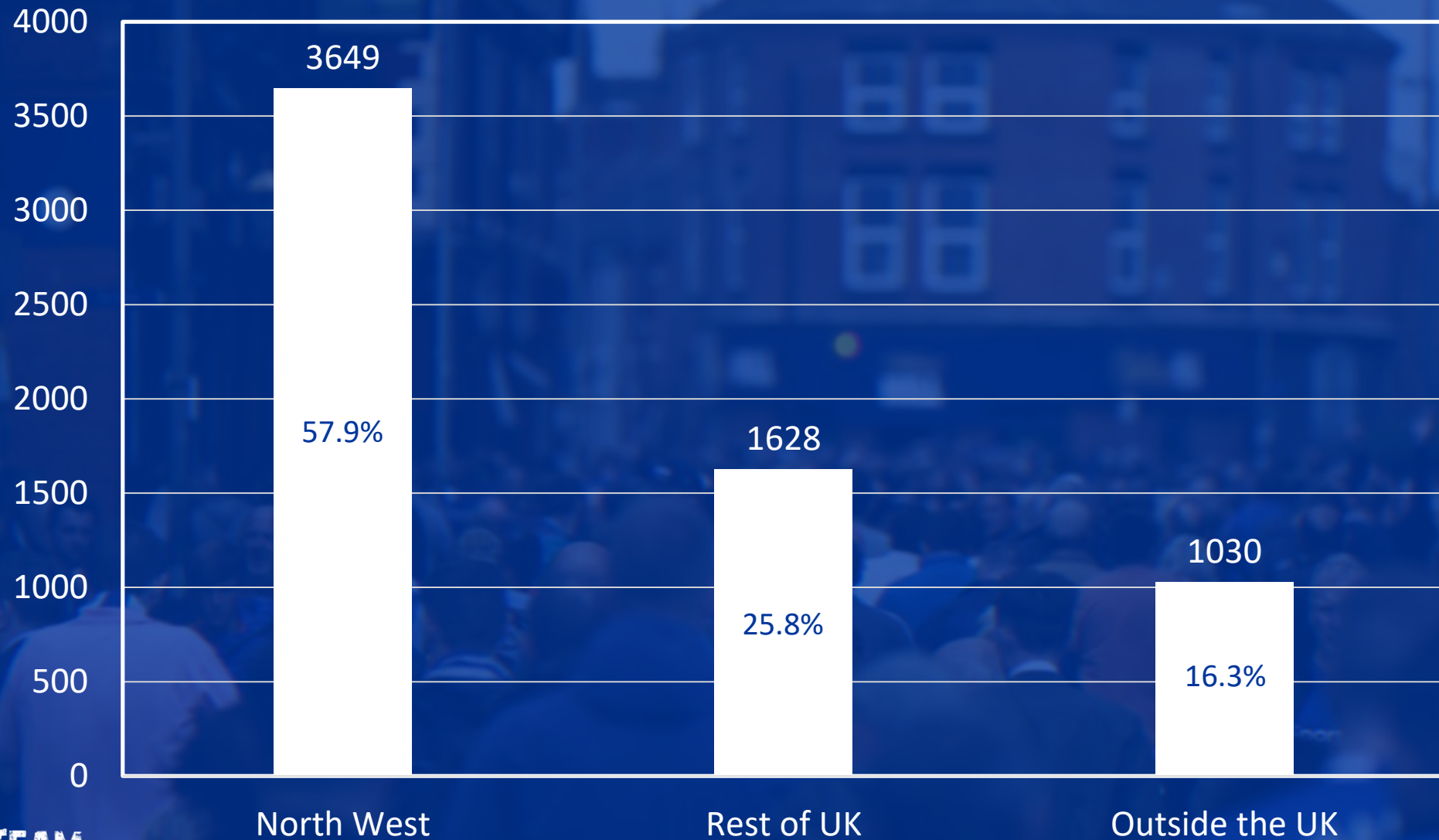
We would also like to thank the Evertonians who helped us prepare, conduct and compile the results of the survey to ensure we gained a thorough reflection of the views of Everton fans.

Following the tremendous response to the survey and feedback from fans we will now produce a fan survey following the conclusion of every season.

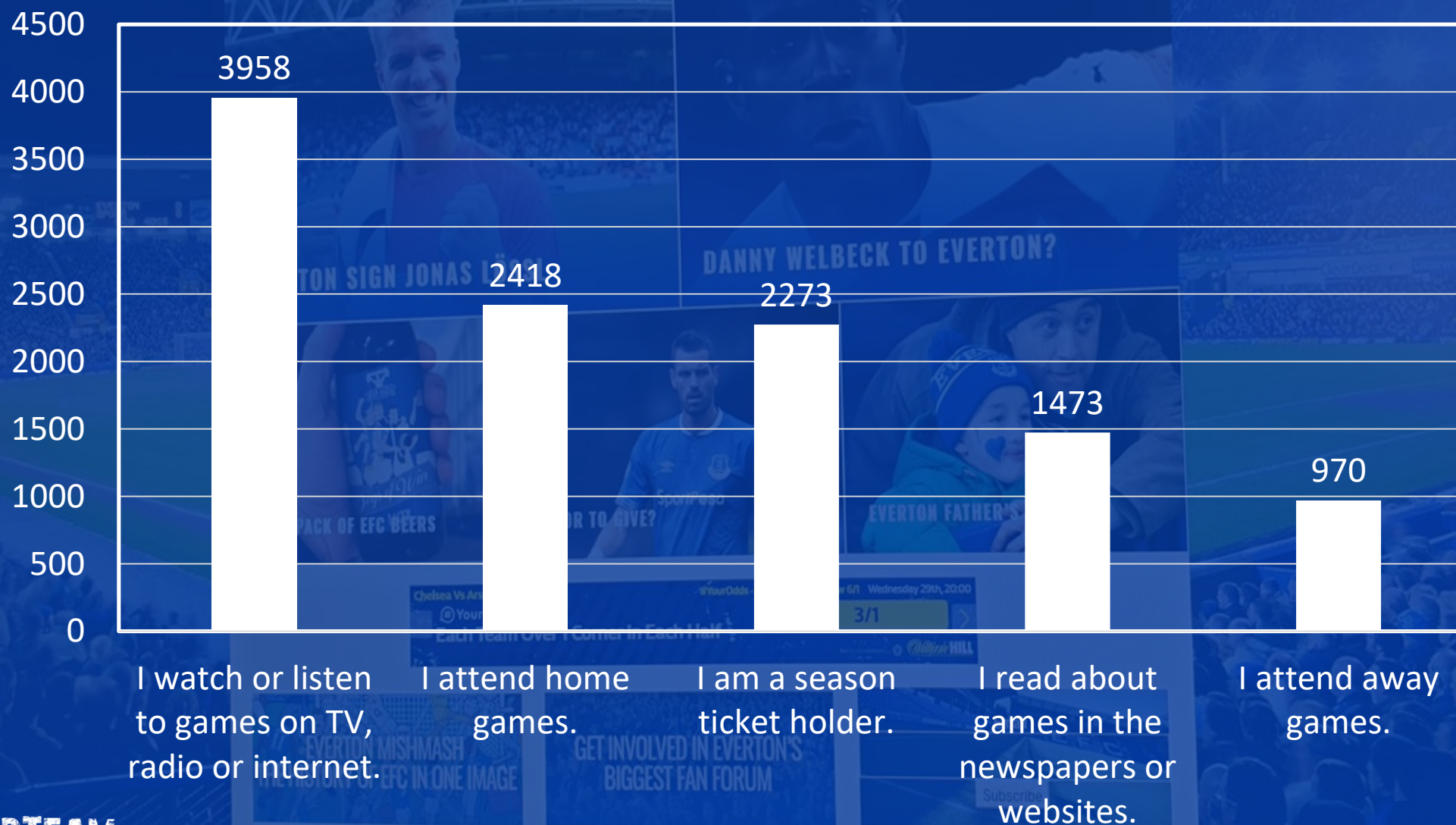
How old are you?



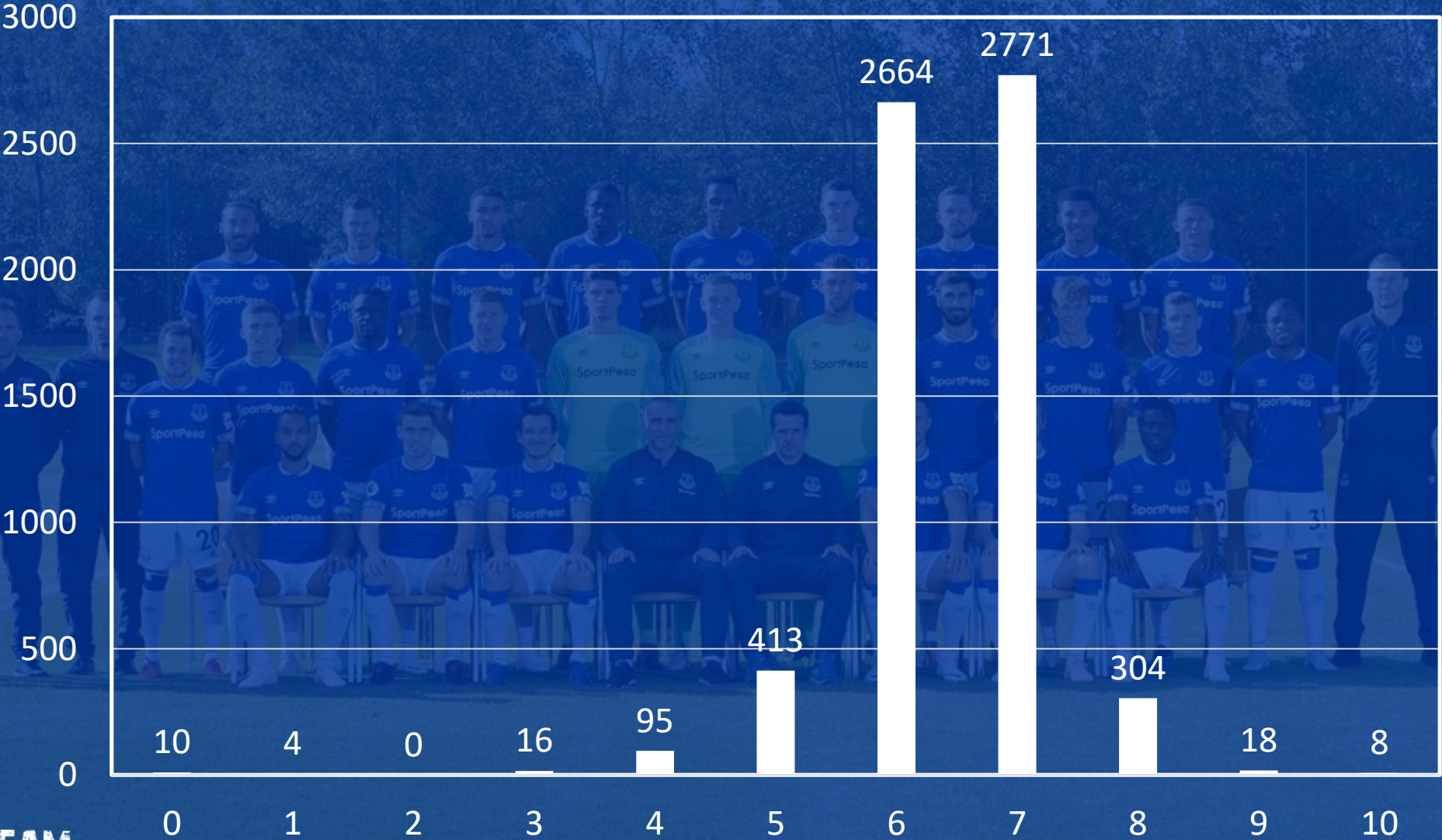
Which of the following best describes where you are living at the moment?



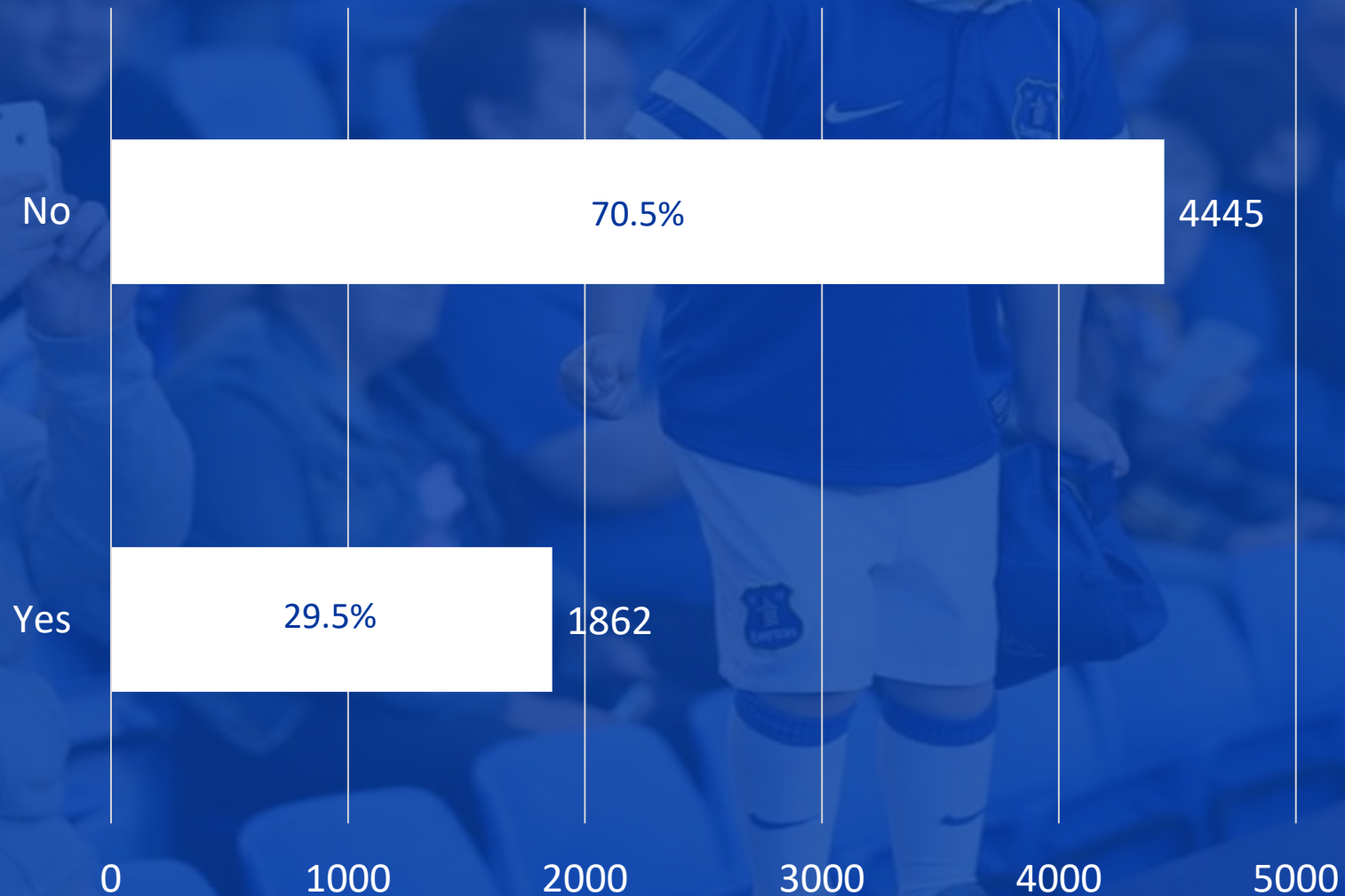
Which of the following best describes how you normally follow Everton games? (Multiple Choice)



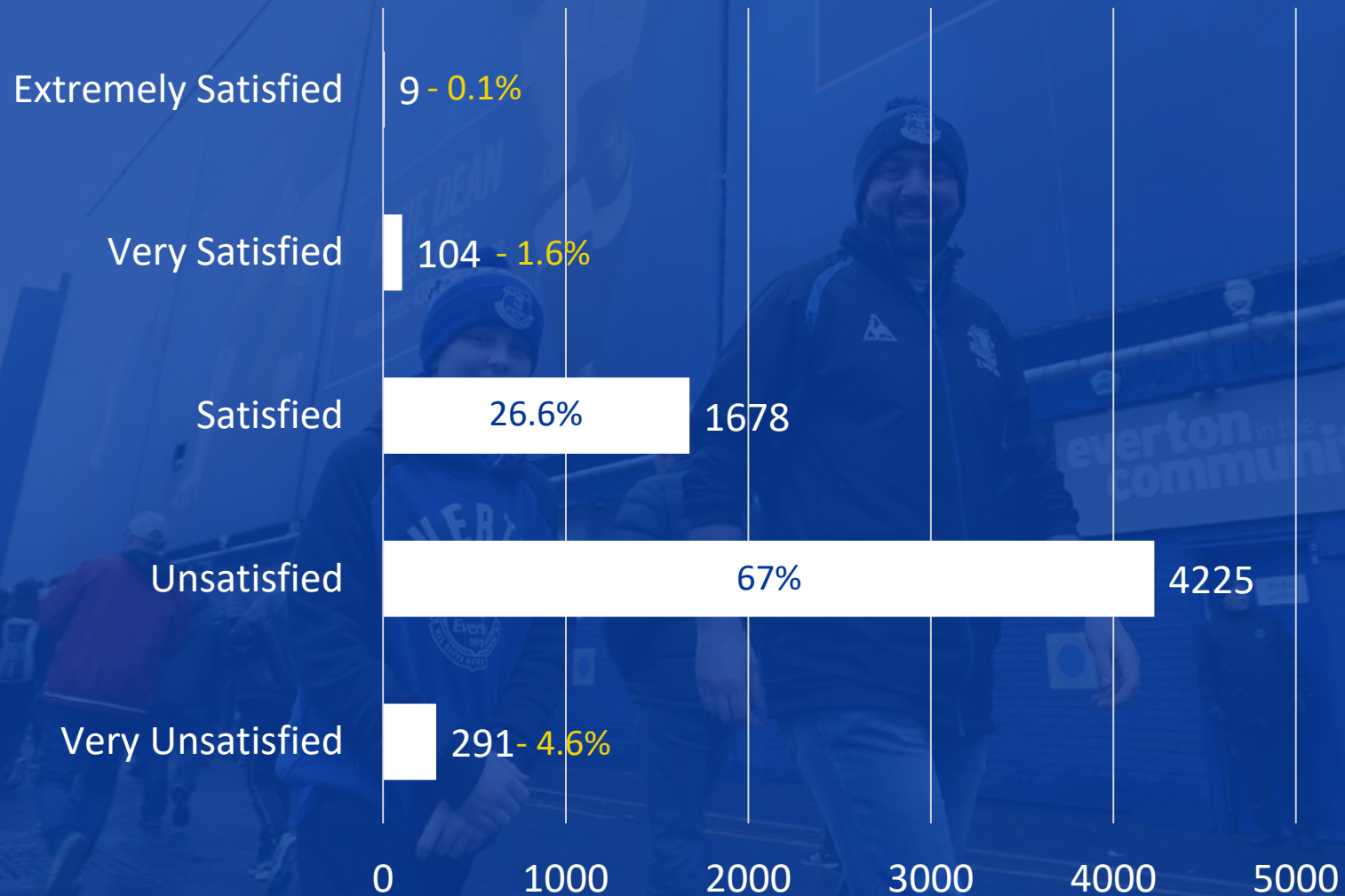
Rate Everton's 2018/19 season out of 10



Should Everton's management ever relax their approach by resting or rotating players in the league cup?



How satisfied are you with the football performance of Everton Football Club in recent years?



How satisfied are you with the football performance of Marco Silva as manager?



How satisfied are you with the football performance of Marcel Brands as director of football?

Extremely Satisfied

(14.5%)

914

Very Satisfied

(47.9%)

3020

Satisfied

(34.3%)

2166

Unsatisfied

189 (3%)

Very Unsatisfied

18 (0.3%)

0

500

1000

1500

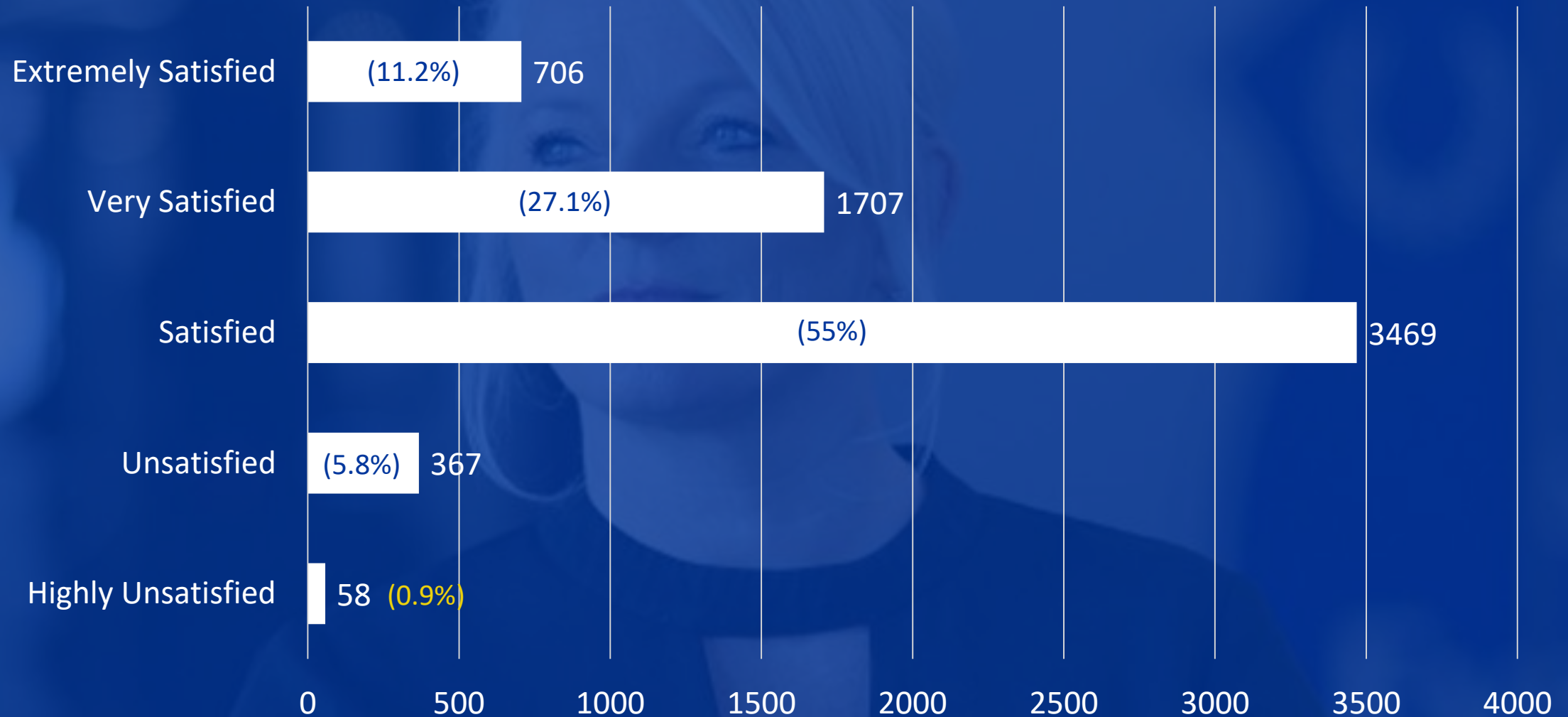
2000

2500

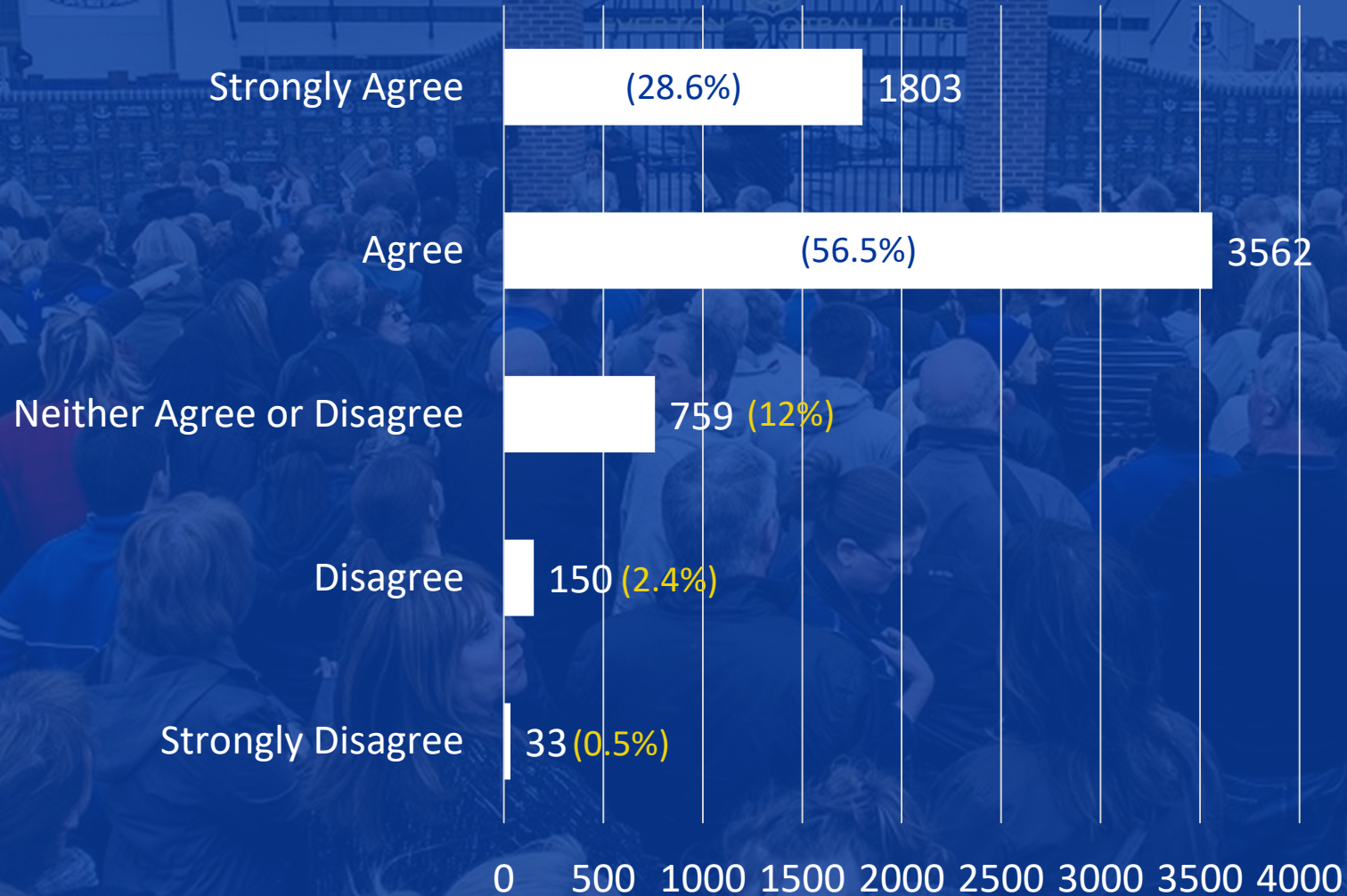
3000

3500

How satisfied are you with the performance of Denise Barrett-Baxendale as CEO?



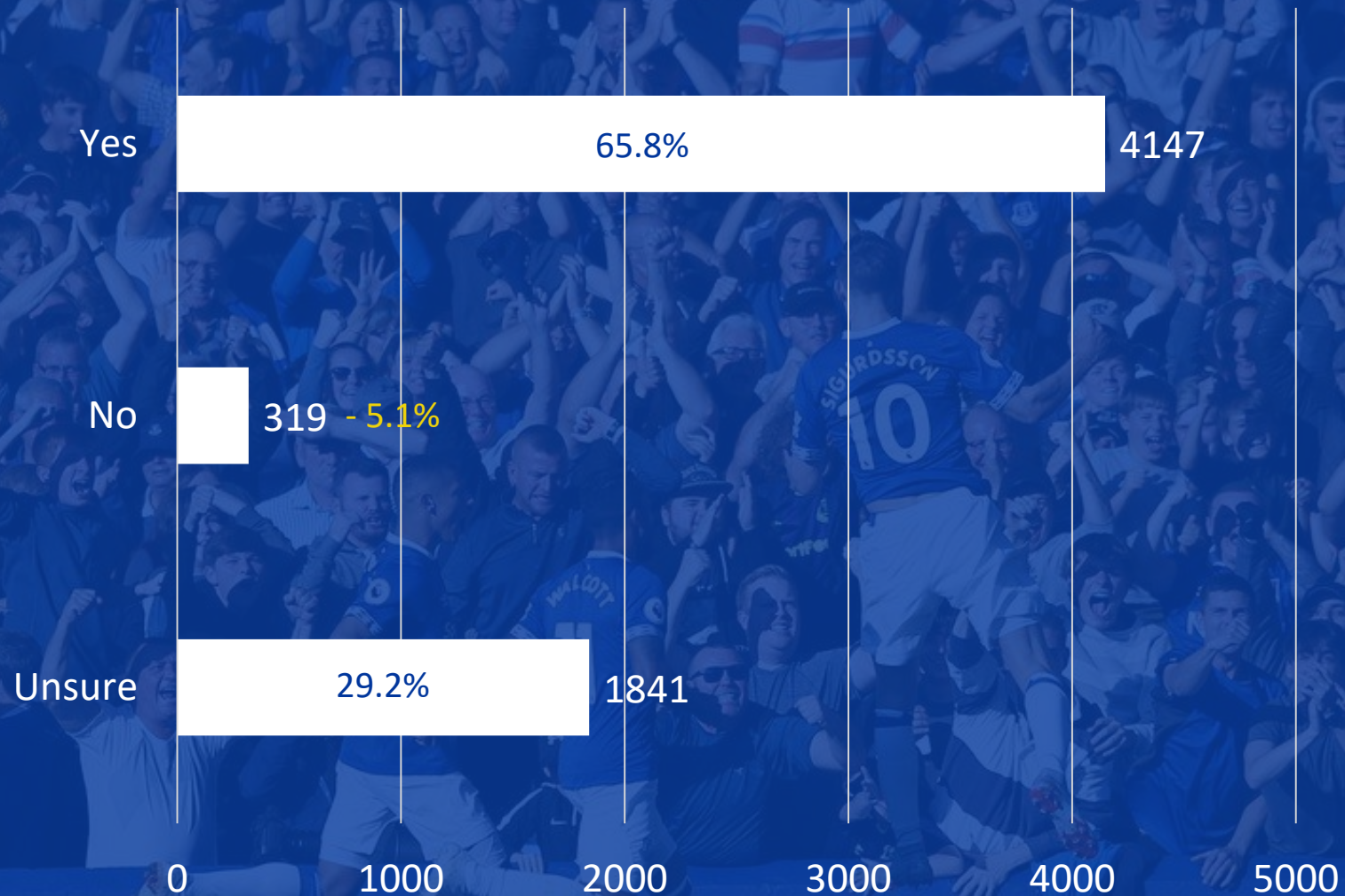
“Everton Football Club care about their fans opinion” - To what extent do you agree?



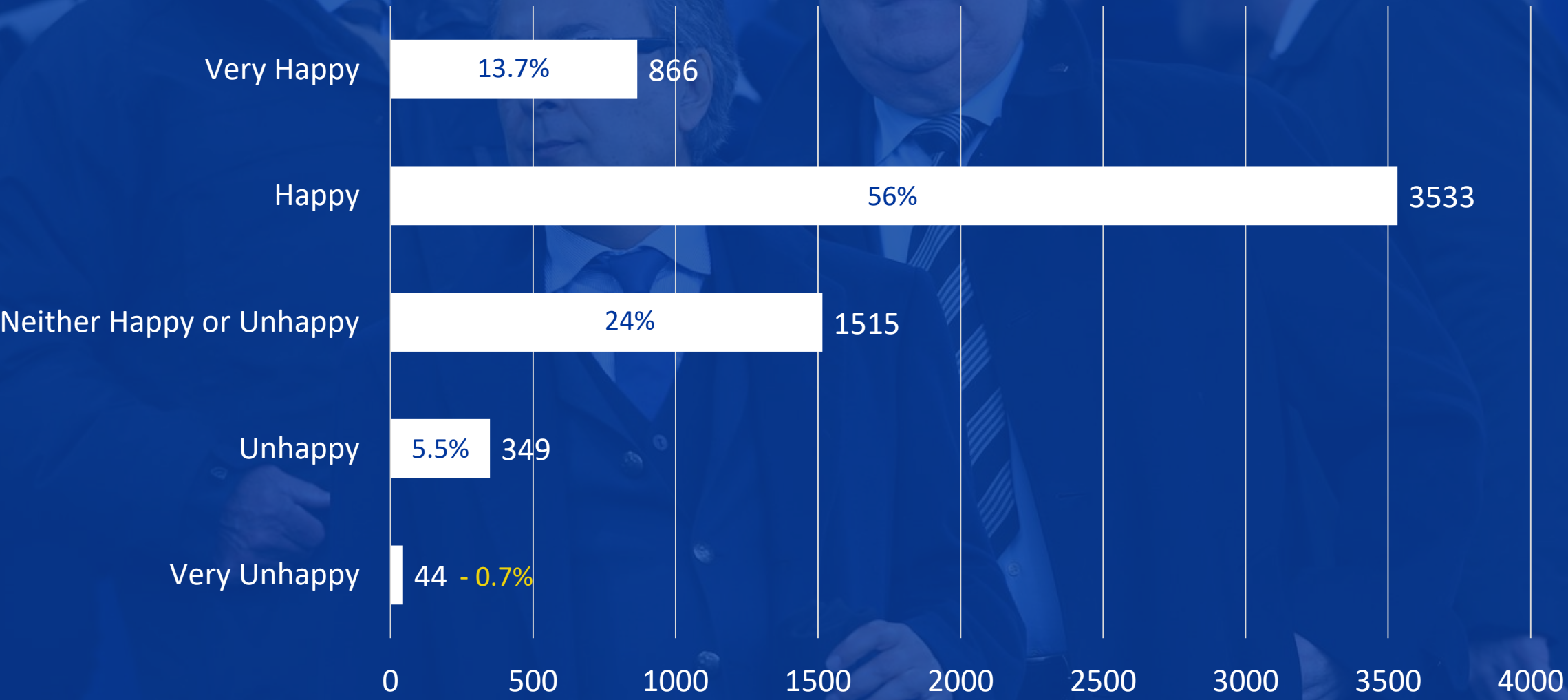
“Everton Football Club listen to their fans” - To what extent do you agree?



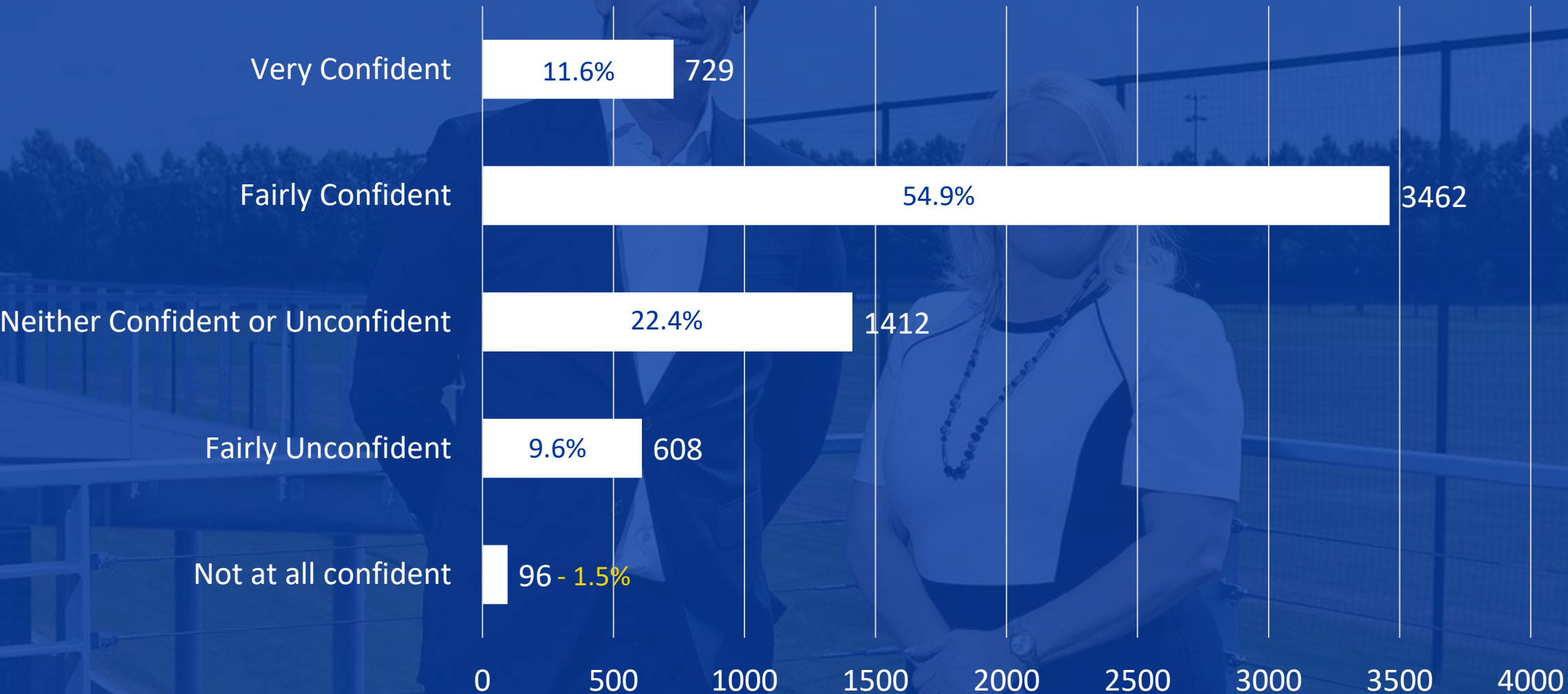
Should Everton appoint a 'Head of Club and Supporter Liaison'?



How happy or unhappy are you with the way the club is being run off the pitch, by the current board of Everton Football Club?



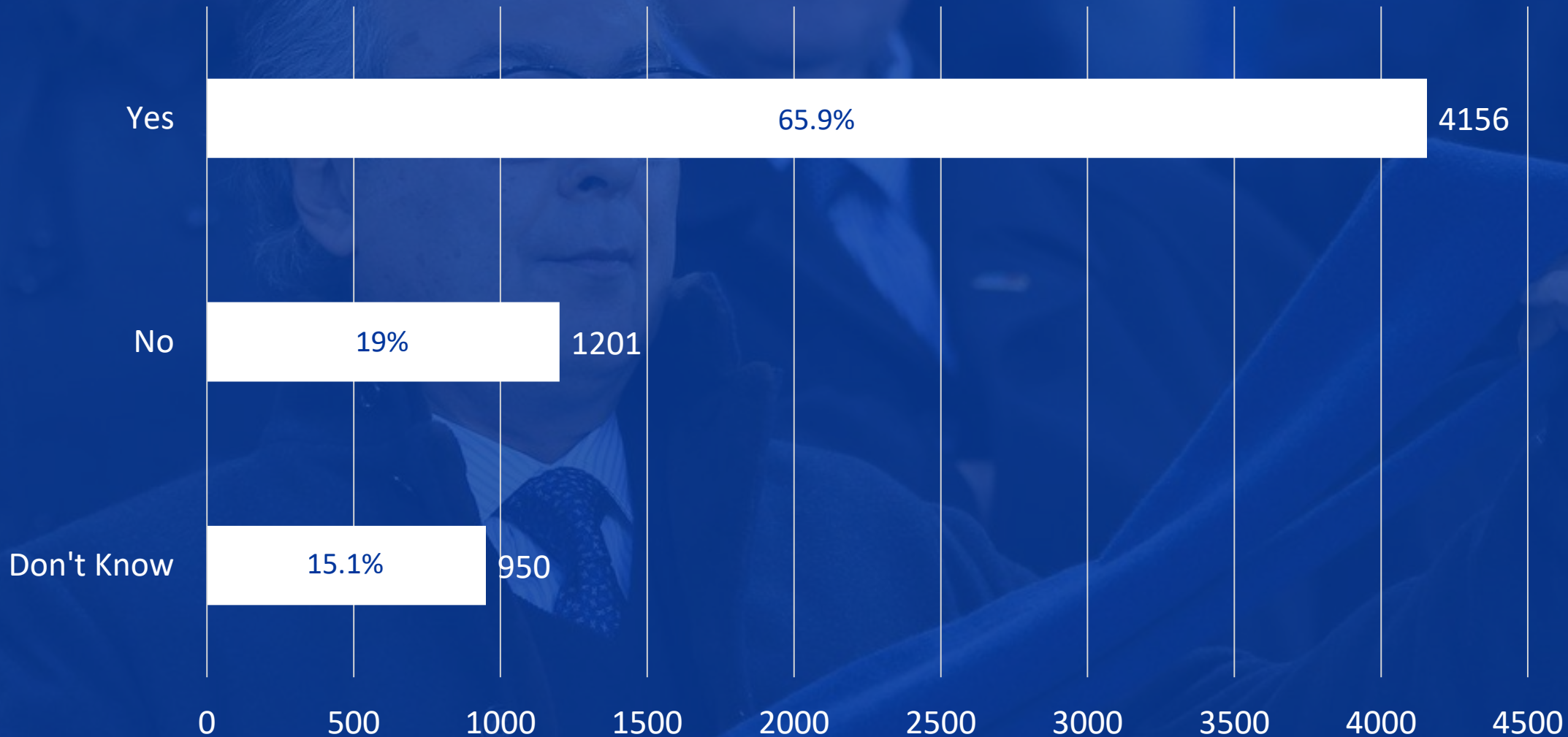
To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club a consistently top six premier league team?



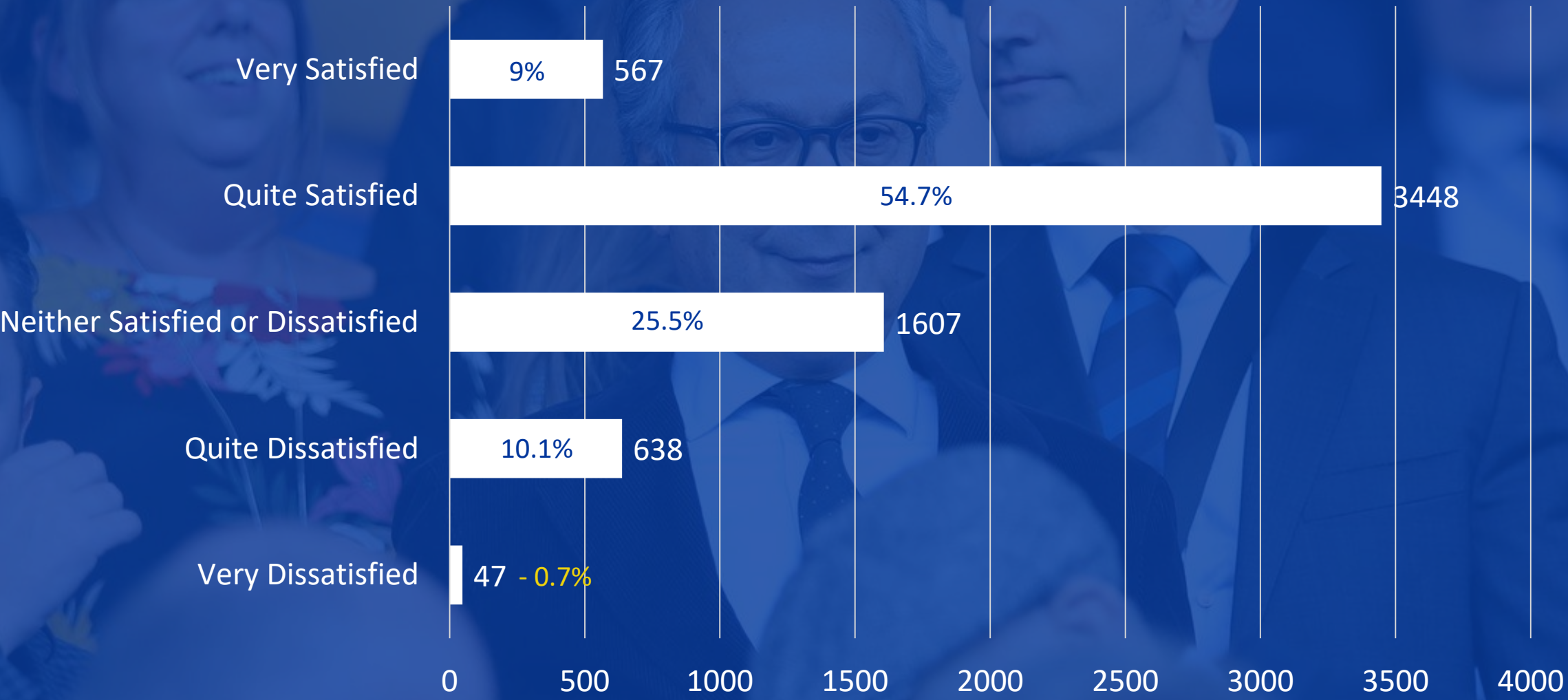
To what extent, if at all, do you believe that the current board of Everton Football Club is capable of making the Club realistically compete for trophies.



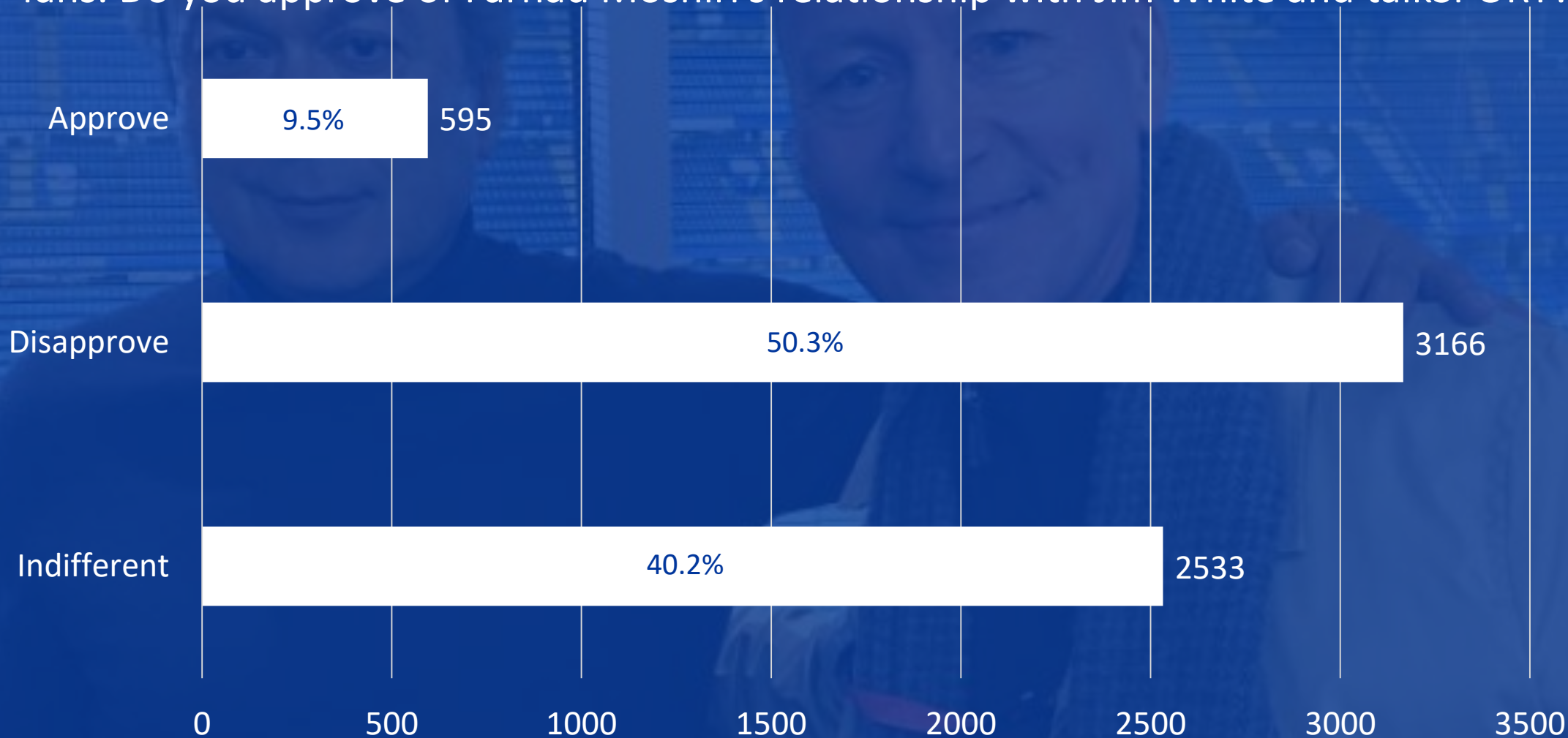
Could/Should Farhad Moshiri improve his communications with supporters?



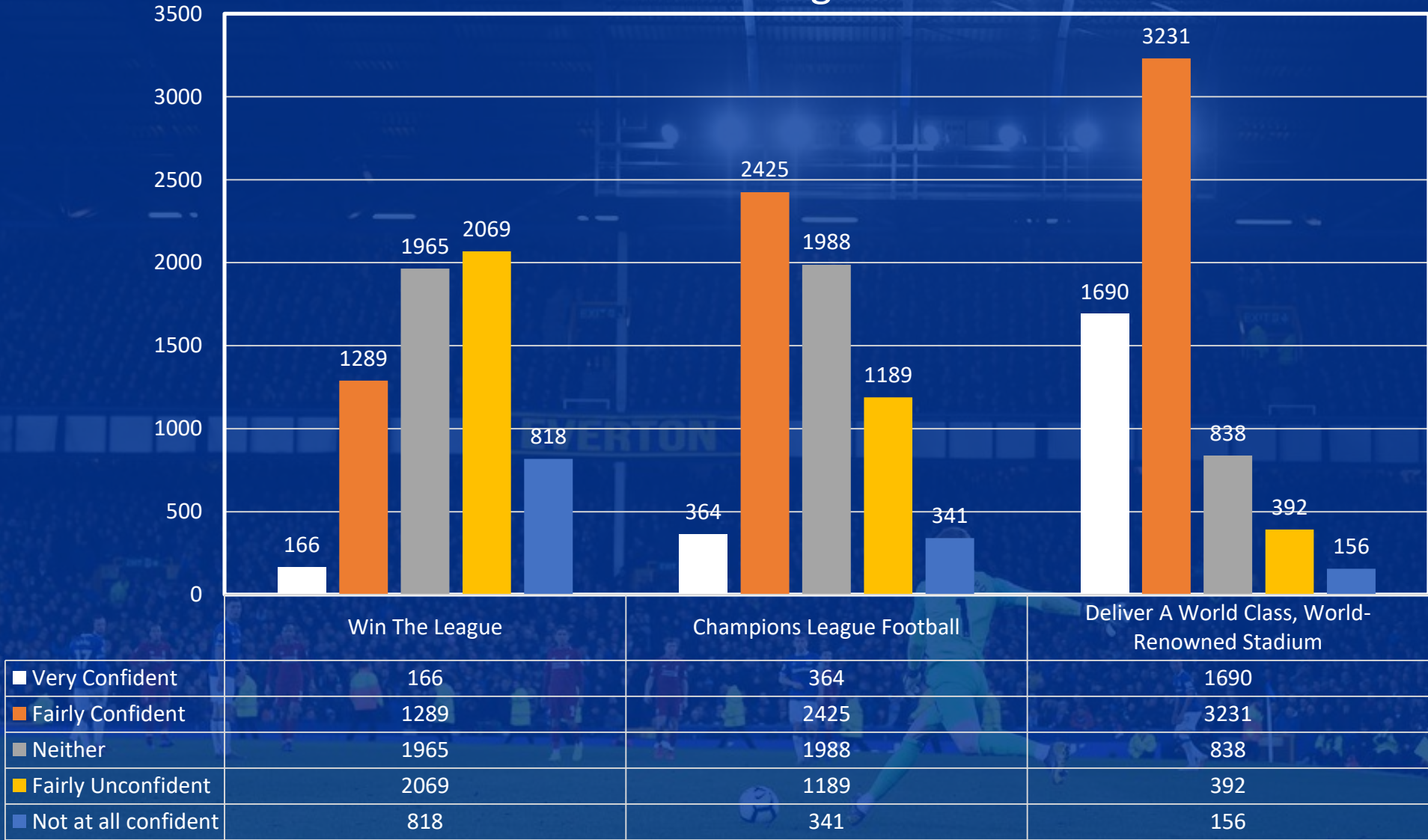
It's been over 36 months since Farhad Moshiri become Everton's majority shareholder, how satisfied are you with Everton's progress under Moshiri?



Some fans have expressed disappointment at Farhad Moshiri's continued use of Jim White and talkSPORT rather than official channels, believing it to be unorthodox channel to communicate to fans. Do you approve of Farhad Moshiri's relationship with Jim White and talkSPORT?



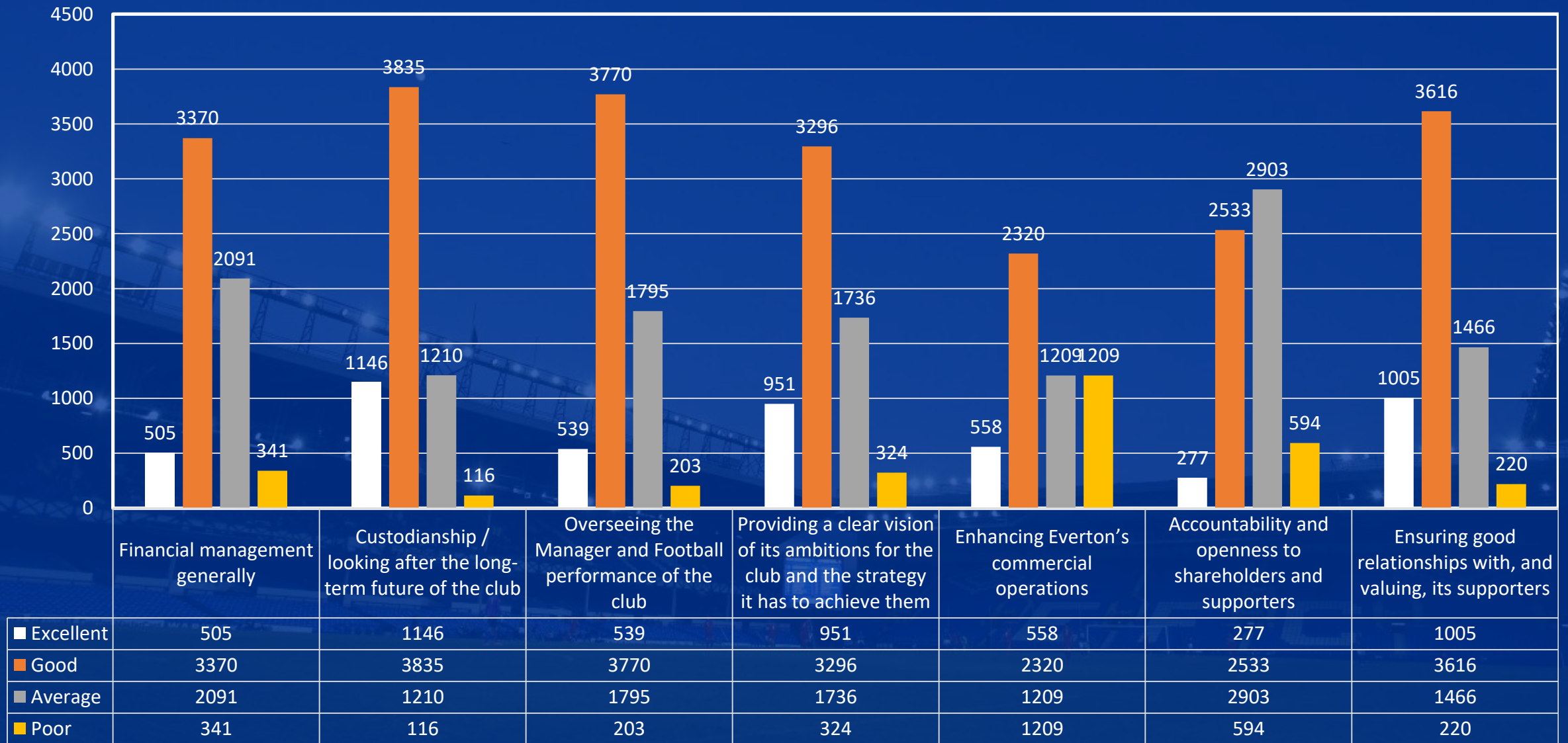
At Everton's General Meeting in January, Everton CEO Denise Barrett-Baxendale declared Everton's vision is to win the Premier League and be playing Champions League football in a world-class, world-renowned football stadium. How confident are you in Everton's board to achieve each aspect of their target?



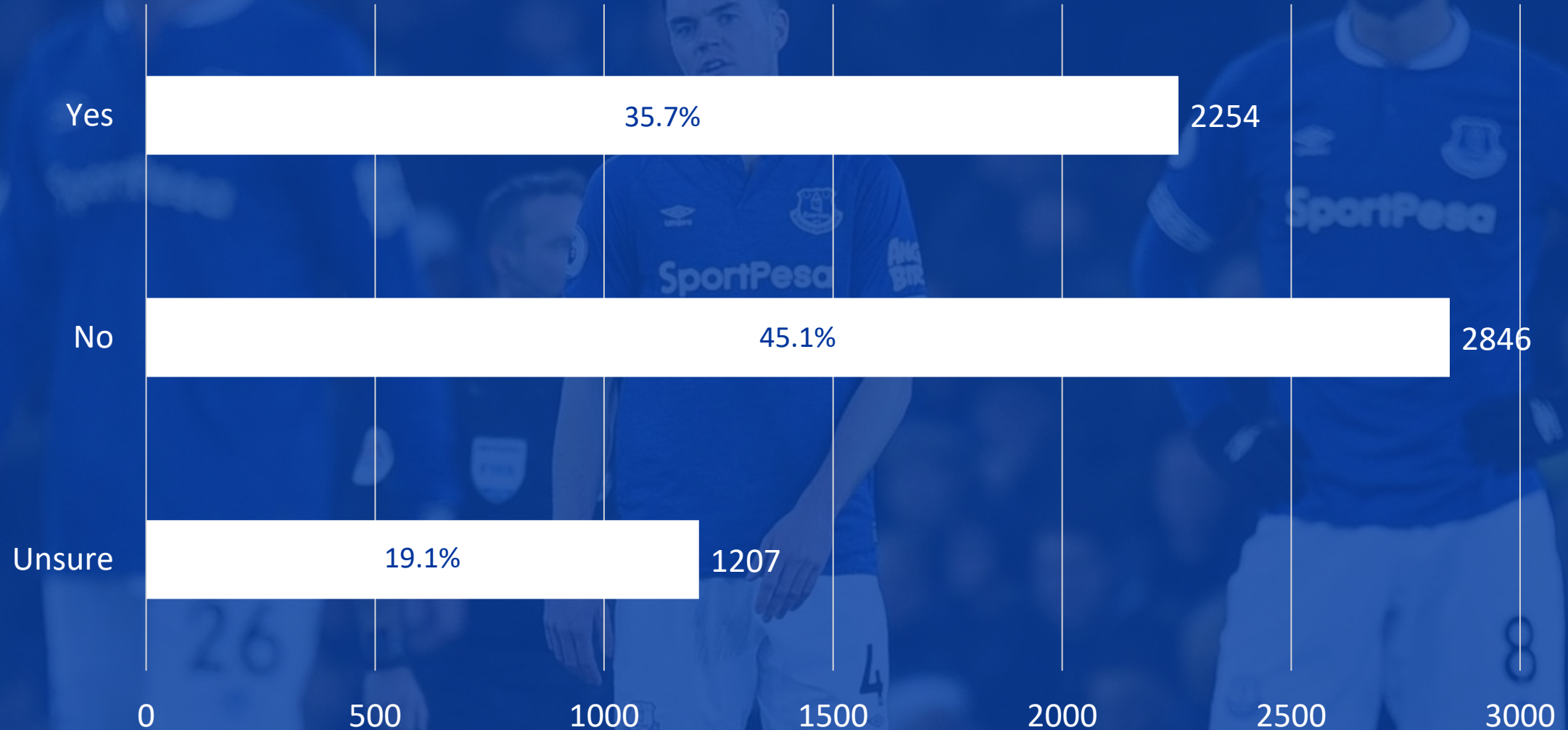
Should Everton's board contain fan representation? Which of the following statements best describes your opinion?



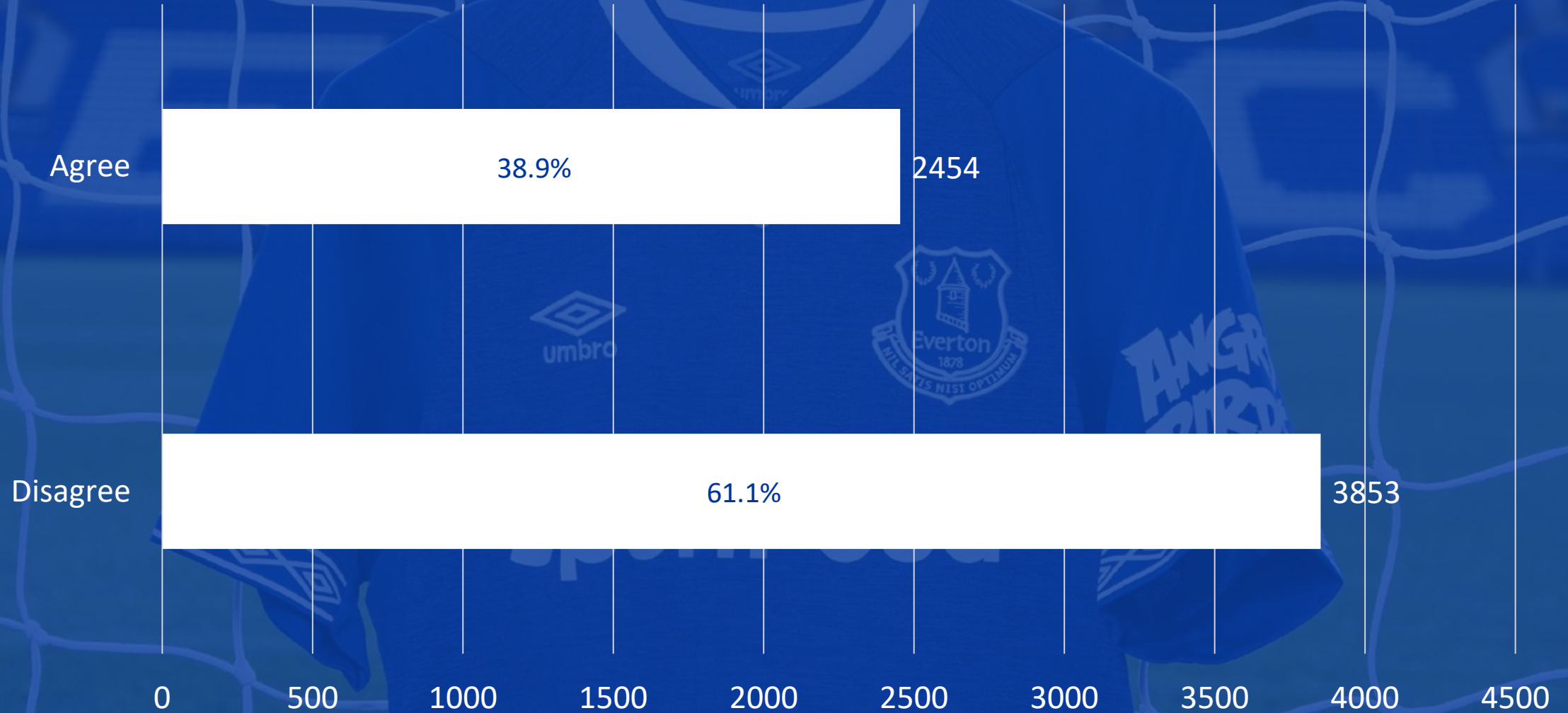
How you would rate the Everton board's strengths in the following?



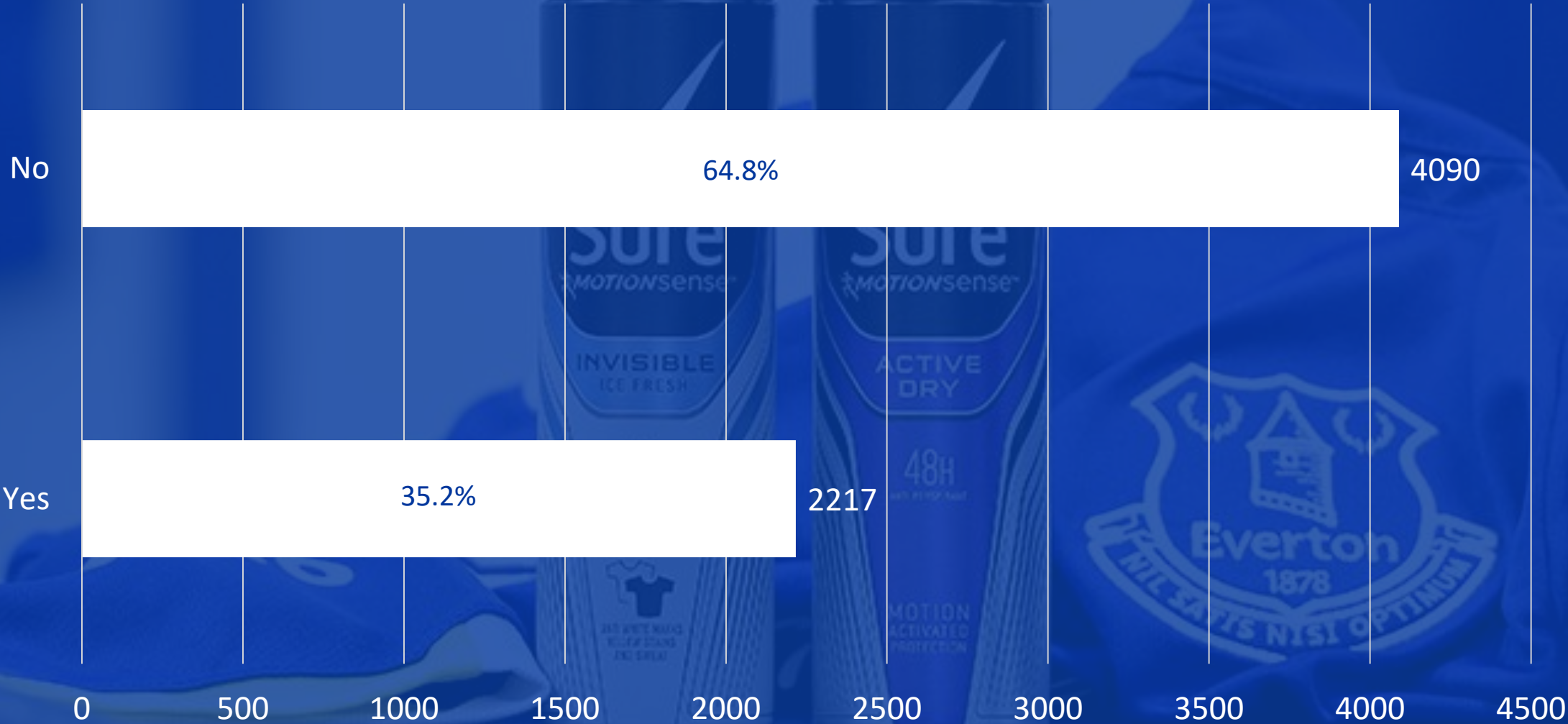
Should Everton accept sponsorship arrangements with gambling companies?



SportPesa is a good sponsor for Everton



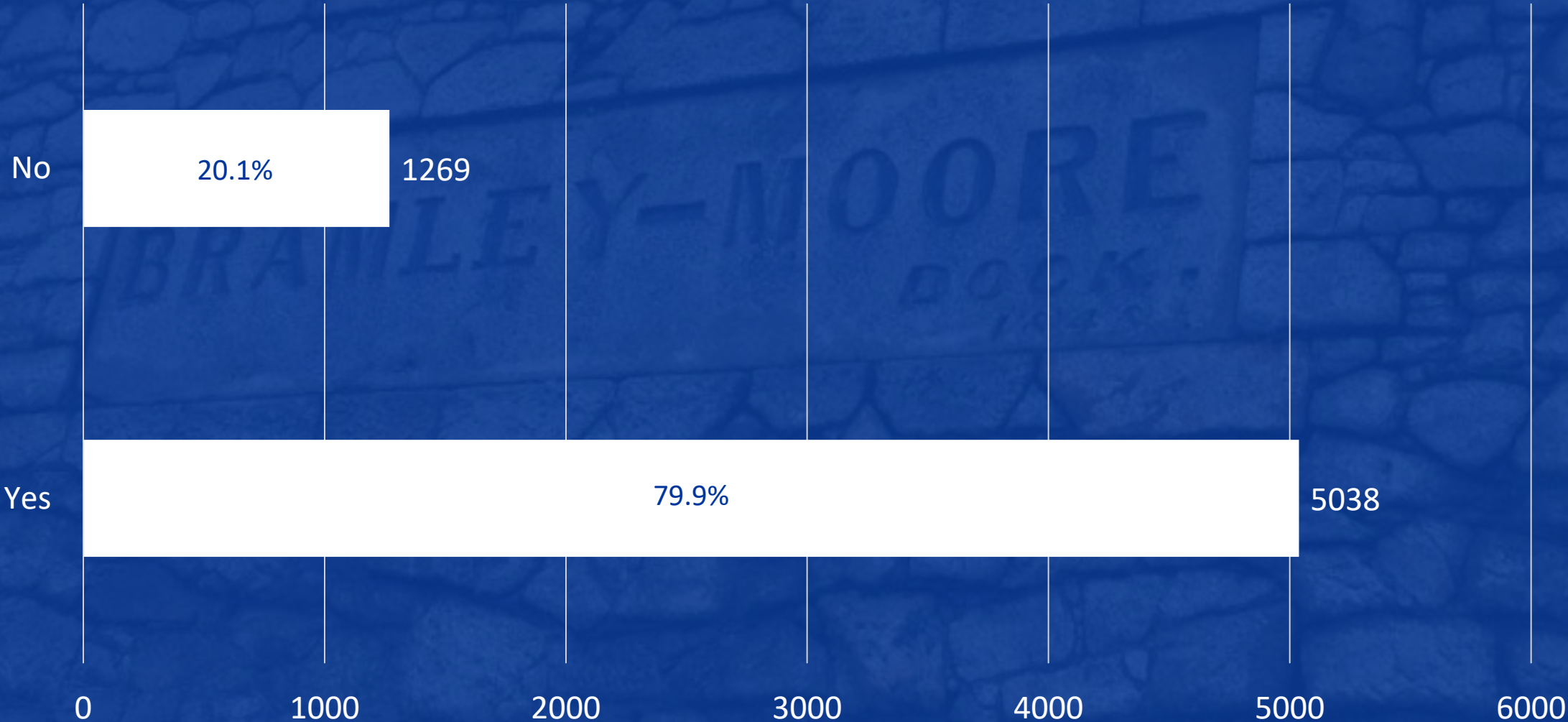
Sure have been Everton's official antiperspirant partner since 2017. Are you now more likely to purchase Sure as your deodorant over a brand such as Nivea due to their Everton sponsorship?



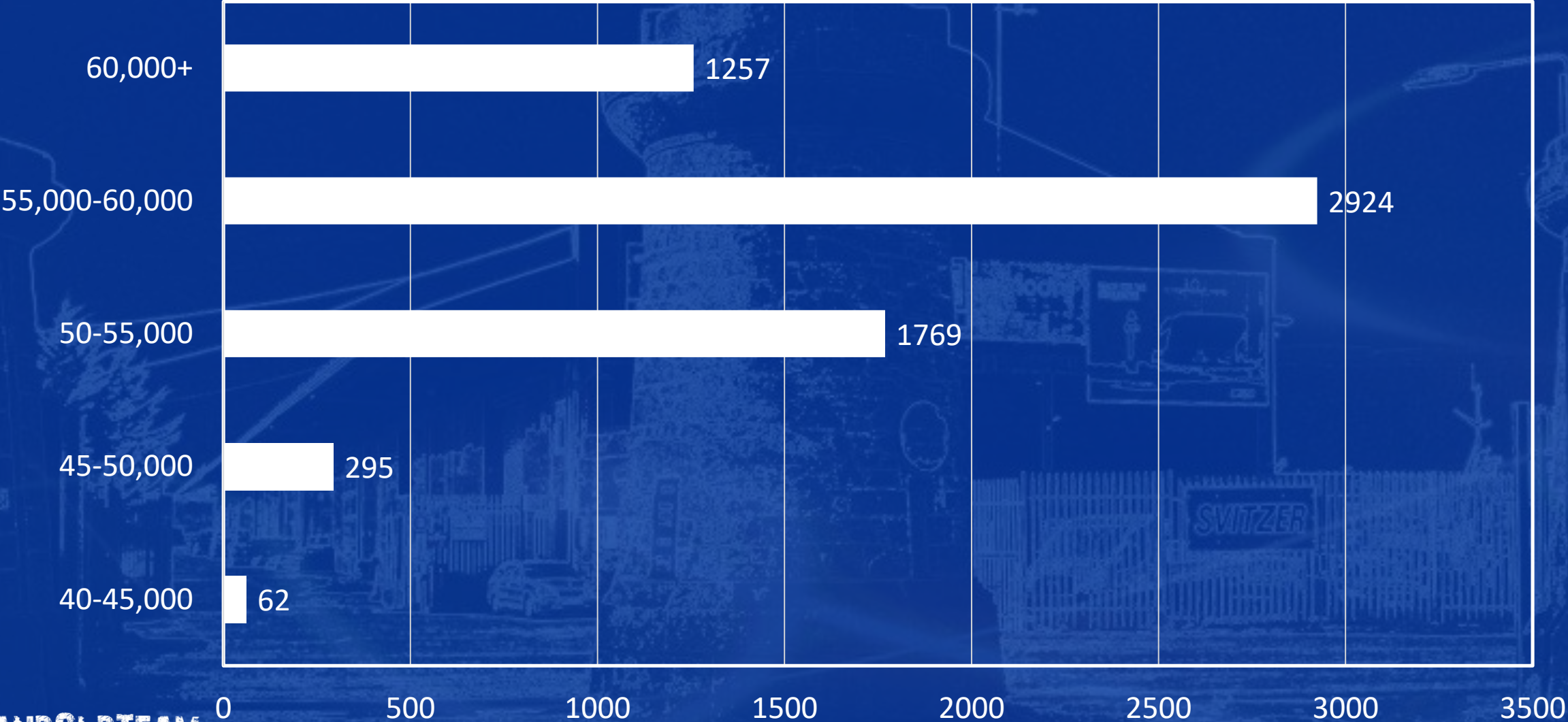
Do you think the Bramley-Moore Dock Stadium will actually be built?



Everton's board members have repeatedly asserted Bramley Moore Dock will be a 'world-class'. Do you trust Everton's existing board to deliver a stadium to the standard befitting of the club?



What should the capacity of Bramley-Moore Dock Stadium be?



Are you in favour of safe standing?

No

11.4%

718

Yes

88.6%

5589

0

1000

2000

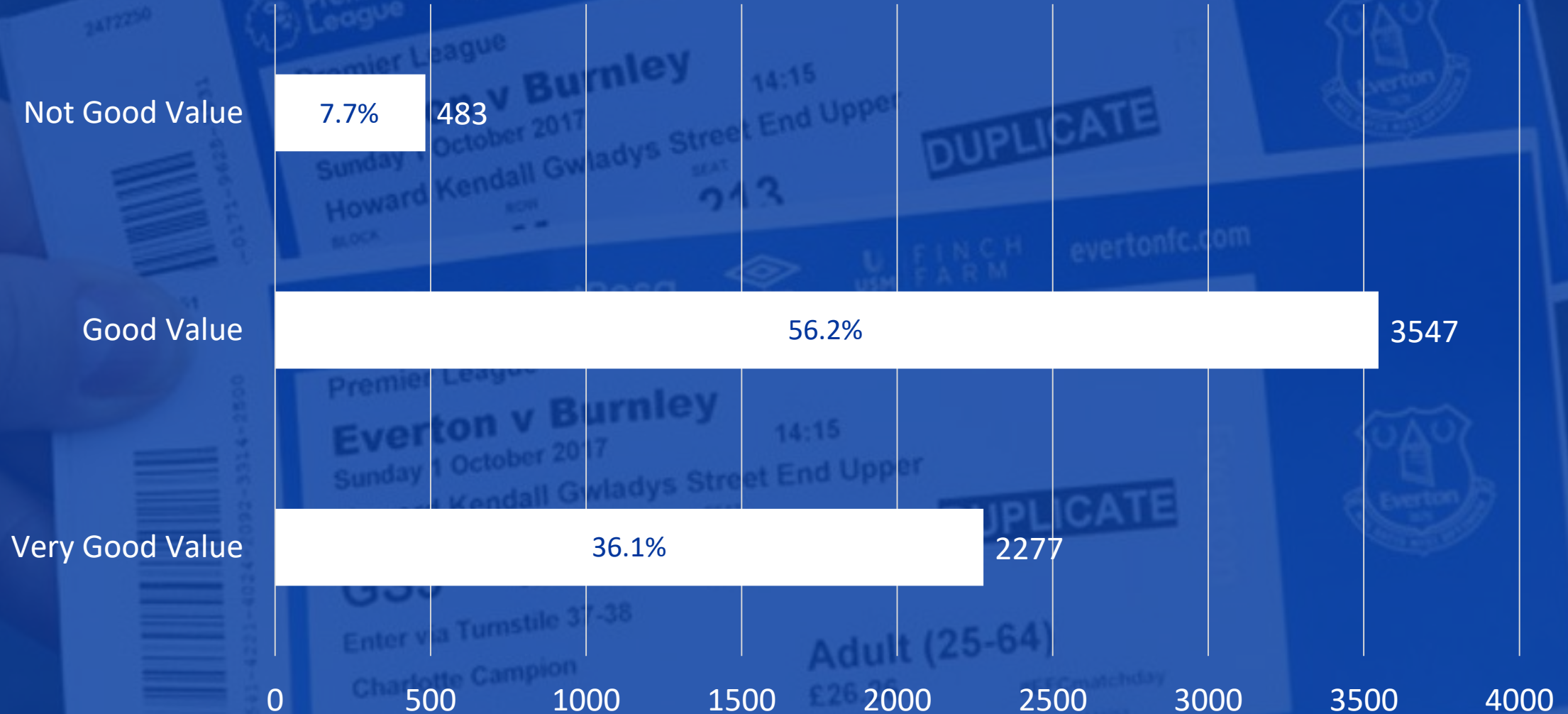
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4000

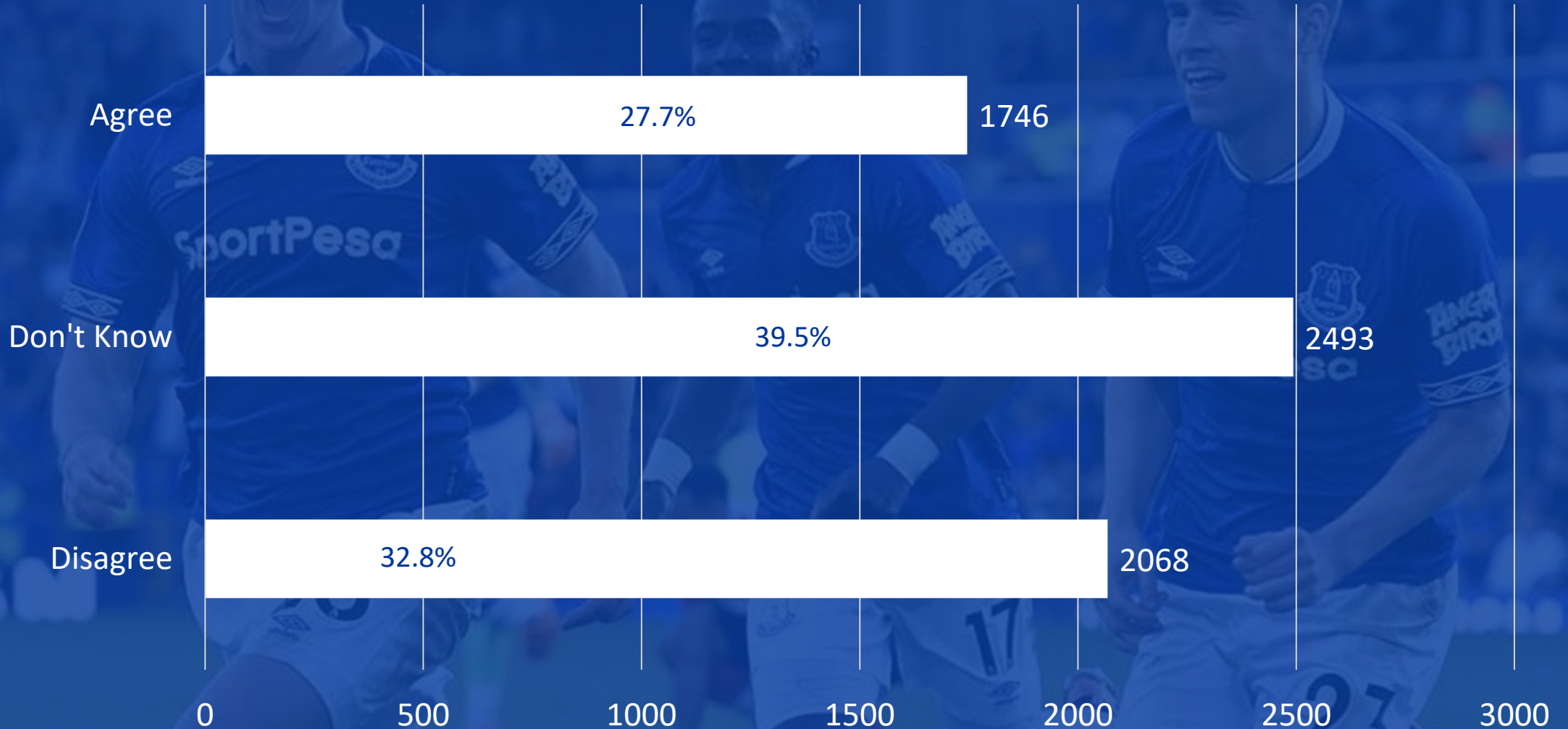
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6000

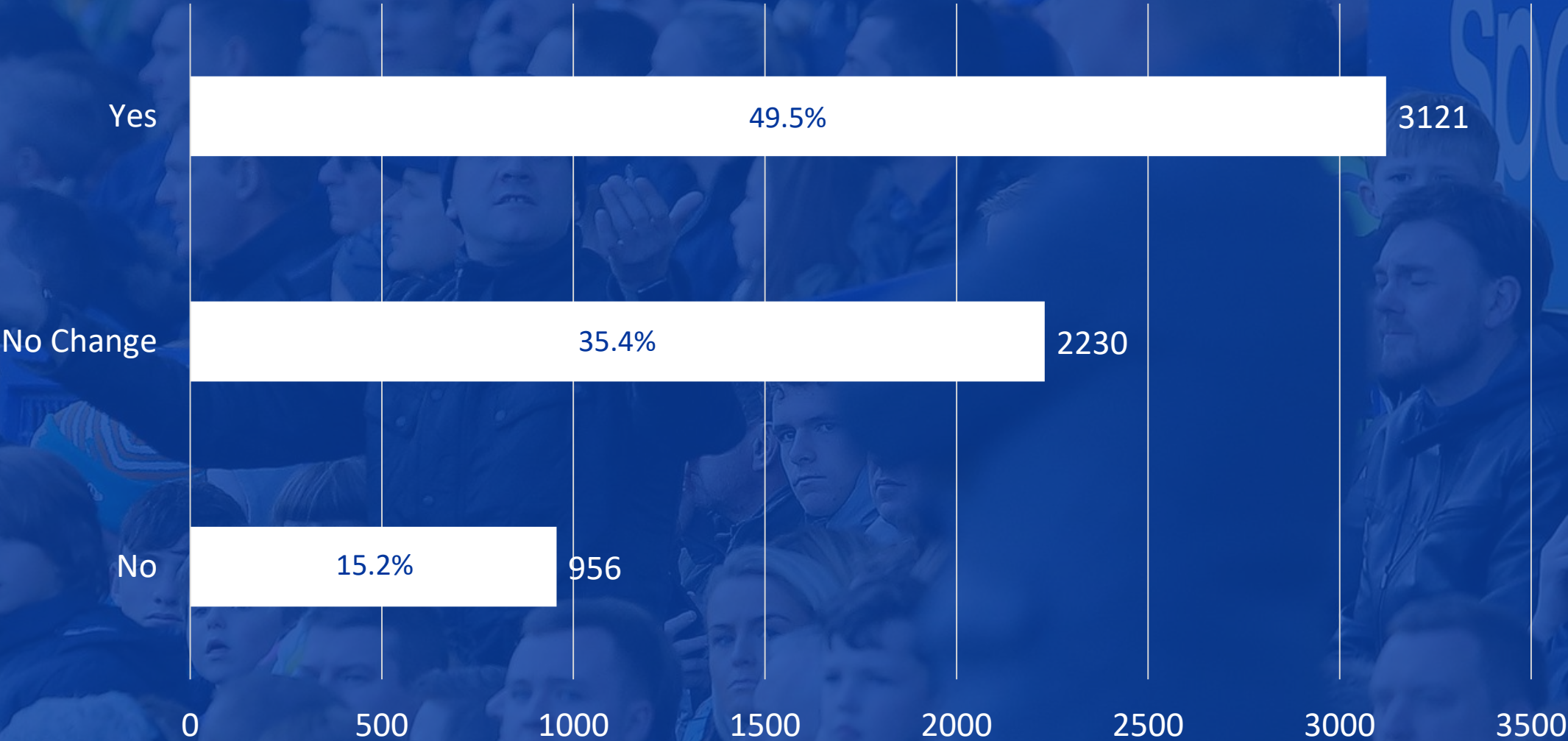
Do you think that the ticket prices Everton charge provide good value for money?



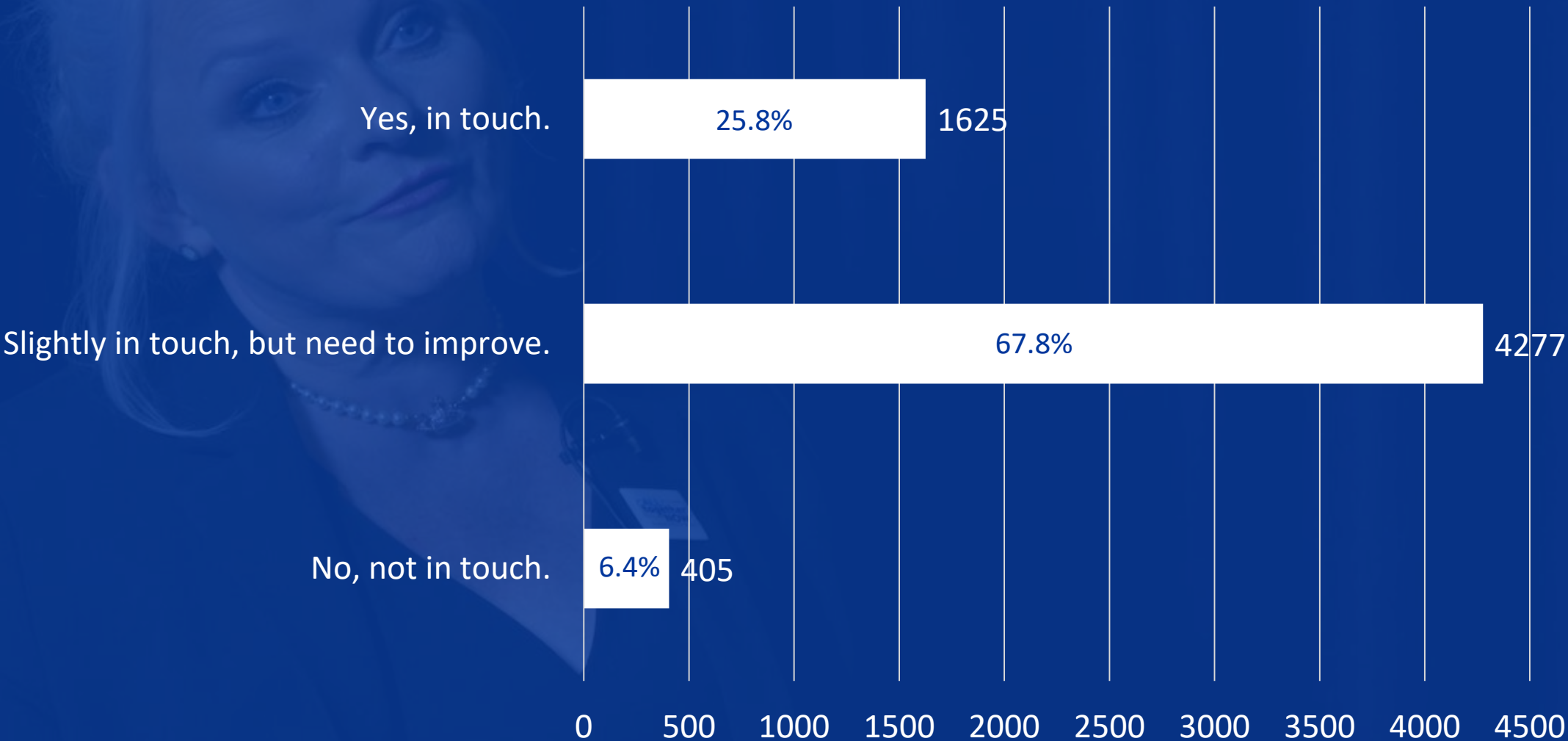
StubHub is a good ticket resale platform for Everton



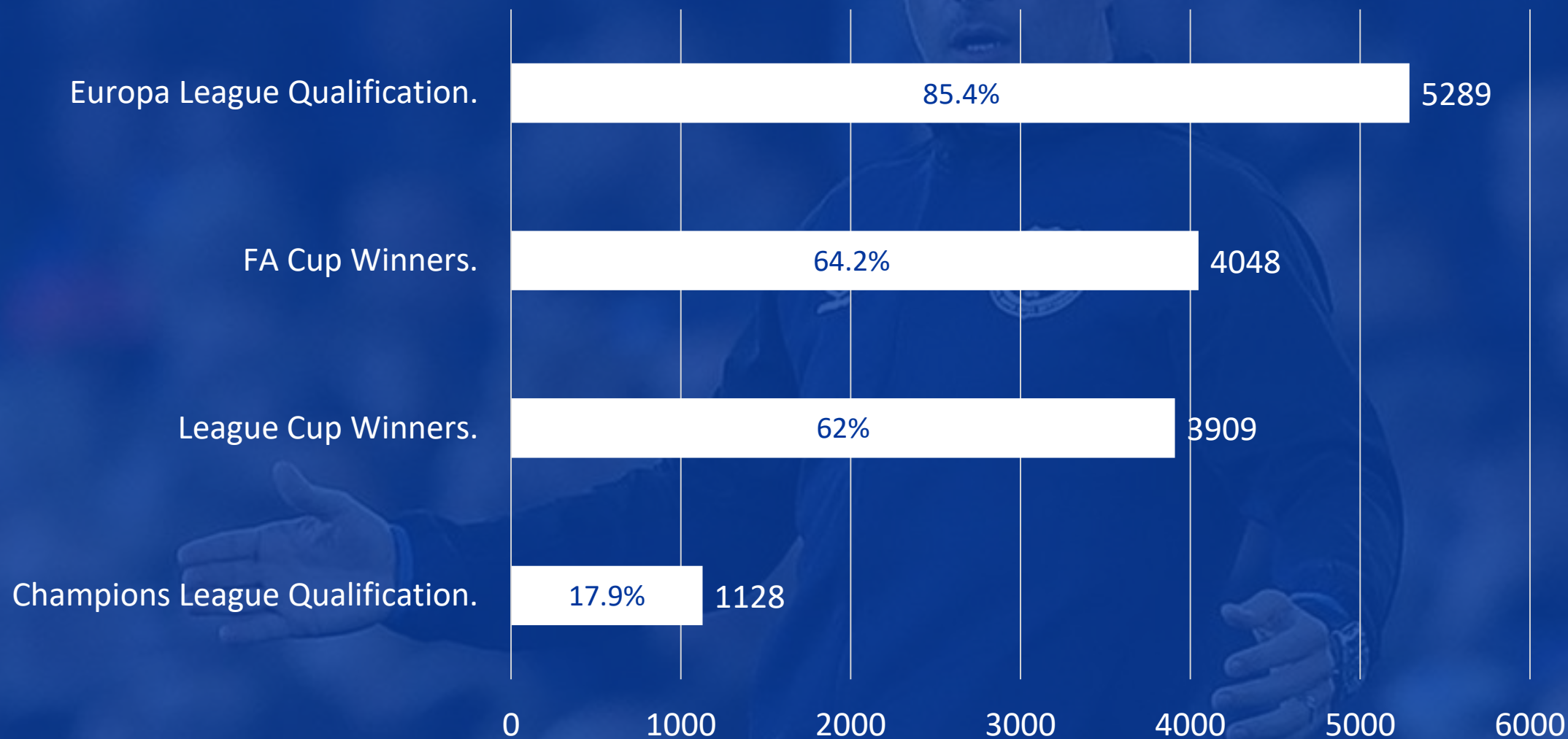
Reflecting on your own relationship with Everton and reviewing recent years, do you feel a stronger sense of belonging to the club?



Do you think the Everton and its senior executives are in touch with Everton fans and have a good understanding of their hopes and concerns for the future of the club?



What is a realistic target for Everton in 2019/2020 season? **Tick all that apply.**



Looking at Everton's current ownership structure, its football management and squad strength, and comparing it to the other Premier League clubs, how optimistic are you about Everton's prospects during the next five years?

